

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S RESTAURANT  
OCTOBER 22, 2015

Officers Present: Kirk Boehm, Tina Sebold, Ross Ament

Directors Present: Gary Sanders, Melissa Keenan, Bill Stehling

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 7:28 P.M.
2. MEETING MINUTES
  - a. Minutes of the September and Annual meetings were opened for discussion. There were several corrections noted.
  - b. A motion was made to approve the minutes with corrections, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Kirk provided the report for Mark. Kirk is working on finishing the documentation for the DNR grant.
4. ELECTION RESULTS
  - a. Kirk presented the results of the board officer election. Summary: President-Kirk Boehm; Vice President-Ross Ament; Treasurer-Mark Taber; Secretary-Tina Sebold
5. MEMBERSHIP COMMITTEE REPORT
  - a. The membership committee report was presented by Ross.
  - b. We have one new member since the last meeting. The Pay Pal system on the website was used.
  - c. A membership renewal notice will be sent out via email, and several by mail, in November. Renewal can be done on the website as well.
  - d. It was suggested that the membership renewal reminder include the LWA accomplishments for 2015.
6. COMMUNICATION COMMITTEE REPORT
  - a. The communication committee report was presented by Kirk.
  - b. Website development is complete with the website training completed on October 14th.
7. EDUCATION COMMITTEE REPORT
  - a. The education committee report was presented by Melissa.
  - b. The November educational meeting is scheduled for November 12<sup>th</sup> at the Lodi library and the topic is pier regulations. The event is posted on the website and a notice for the meeting will be sent to the local newspapers.
  - c. Melissa requested ideas for educational meetings in 2016. A topic is needed soon for the March meeting. Potential topics were discussed.
8. FINANCE COMMITTEE REPORT
  - a. No report was presented.
9. ALLIANT ENERGY GRANT UPDATE
  - a. Melissa provided an update on the education project. By using Econoprint mailing costs have decreased substantially and there will be funds left after the mailing. She is exploring with Alliant if the remaining funds may be used for other items. Potential ways to use the funds were discussed.
10. ADVOCACY OF ISSUES
  - a. The issue of LWA taking a position on issues, and methods to vet issues, were discussed.

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- b. Ross volunteered to contact board members of other Wisconsin River organizations regarding how they address taking a position or opinion on issues.
11. WEBSITE EDITORS/PUBLISHERS
- a. Kirk presented the idea of having 2 or 3 board members responsible for editing and publishing on the website. It was agreed that there be one main person to receive items to be published. It would appear appropriate that Dean be the main publisher and Melissa volunteered to be a backup, and help Dean as needed. Content should be sent to Dean and Melissa. Kirk will follow up with Dean.
12. FRIENDS OF SCENIC LODI VALLEY AWARD
- a. Kirk, Ross, and Melissa attended the banquet and received the Environmental Citizen award.
13. MEETING WITH CATHY STEPP-DNR
- a. Kirk reported on the River Alliance-organized meeting with DNR to discuss implementation of the Wisconsin River TMDL. Kirk was invited and could not attend but reported what River Alliance staff shared.
14. DNR GRANT
- a. The DNR River Management and River Planning Grant applications are due December 10<sup>th</sup>. Some ideas discussed included: a project related to the islands at the north end of the lake, development of a Lake Wisconsin factsheet, sponsoring a TMDL-related workshop to work toward a coalition to support implementation of the TMDL results/recommendations, and other topics from the TAT recommendations.
  - b. Some ideas were discussed for a grant. Kirk welcomed ideas and noted they must be developed soon to meet the deadline.
15. NEW BUSINESS/OTHER
- a. Handicap accessible pier at the ferry landing – discussion of our potential involvement.
  - b. Dock removal at different boat landings – Kirk brought up an idea of getting involved in the pier management, if there is a way we could help through coordination, etc. Gary and Kirk will follow up with parties that are involved with this.
16. NEXT MEETING
- a. The next meeting date is December 3, 2015 at 6:30 P.M. at a location TBD. A motion to adjourn was made and seconded. Motion carried.
  - b. The meeting adjourned at 9:01 P.M.

Submitted by: Tina Sebold

Date Approved: December 3, 2015