

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S RESTAURANT
FEBRUARY 25, 2016

Officers Present: Kirk Boehm, Tina Sebold

Directors Present: Bill Stehling, Anne Brindley, Dean Voeks, Melissa Keenan

Visitors: Donna Stehling

1. INTRODUCTION
 - a. Call to order by President Boehm at 6:41 P.M.
2. MEETING MINUTES
 - a. Minutes of the January meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Kirk provided the report for Mark.
 - b. We received substantial donations from two private parties and multiple smaller donations from member renewals.
 - c. There are no outstanding invoices.
 - d. Ross requested a budget for membership items. ACTION: Others should get a budget to Mark as appropriate.
 - e. Kirk is still working on the reimbursement for the first DNR grant.
 - f. A motion was made to approve the treasurer's report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
 - a. Nothing additional to report.
5. COMMUNICATION COMMITTEE REPORT
 - a. Dean asked about the status of the LWA presentation. Kirk has a draft that he is using but we need to work on it.
 - b. Kirk is doing a presentation at a Town of West Point meeting in March. Building relationships with local townships was discussed.
 - c. We discussed trying to get on a local radio program to publicize our educational meetings.
 - d. ACTION: Kirk will contact Ross to get information on Gary N-ski's radio program.
6. EDUCATION COMMITTEE REPORT
 - a. The education committee report was presented by Melissa.
 - b. The March educational meeting will be held on March 10 from 6-8 pm at the Lodi Library. The topic is shoreland zoning ordinance changes and the impact to Lake WI residents. Presenters will be from local counties. Ross start the meeting for Melissa.
 - c. The May educational meeting is tentatively set for May 12th from about 6-8 pm near Camp Rest. Melissa will explore the possibility of changing the date to May 19th to avoid conflict with a local township meeting.
 - d. Melissa will check on costs for purchasing floating key chains and report back.

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- e. Melissa will contact Connie Ament and try to find a contact to take over the monitoring coordination on the lake. All agreed we should put out a call to the membership to ask for volunteers for this program.
7. MEMBERSHIP COMMITTEE REPORT
 - a. The membership committee report was presented by Kirk for Ross.
 - b. A summary was provided that showed current membership at 140 individuals and 10 businesses. Additional memberships have come in since this time.
 8. ALLIANT GRANT UPDATE
 - a. Melissa provided a report. Econoprint initially provided an estimate of ~\$2,300. The grant was for \$2,800. There were some issues with payment method and timing resulting in more charges. Melissa is working through this and will report back when more information is available.
 9. DNR RIVER GRANT
 - a. Kirk is working on getting the rest of the grant dollars from the DNR.
 10. LWA PRESENTATION
 - a. Township of West Point presentation – discussed above.
 - b. Kirk made a presentation at the Healthy Soils-Healthy Waters workshop in Wisconsin Rapids on February 22nd. There were about 70 farmers, about 30 agency representatives, and a few point source representatives. The highlight was a speaker, Ray Archuleta, who talked about healthy soil and good practices that are economically beneficial.
 - c. The possibility of holding a workshop with Ray, or another similar speaker, for the purpose of soil education that LWA could sponsor with the local counties and possibly other organizations, was discussed.
 11. SAVE THE ISLANDS GRANT
 - a. Tina reported on a grant application that was submitted for the Prairie du Sac Aquatic Resources Enhancement Fund for the Lake Wisconsin Islands Preservation Project. Amanda Acton requested additional information regarding the fee and the information was provided. Awards will be announced by a letter sent to all applicants around March 31. ACTION: Tina will send an email to Amanda asking if any additional information is needed.
 12. ACCESSIBLE PIER AT THE FERRY LANDING
 - a. This issue remained from the last meeting.
 - b. ACTION: Melissa will follow up with the Town to get additional details on the donation. We will then address the issue and donation amount, as appropriate, at the March meeting.
 13. LAKE LEADERS INSTITUTE
 - a. Kirk will provide additional information on the costs for this next month. Last month a motion was made to have LWA pay 50 to 100% of the registration cost for one person to attend the seminar pending additional donation.
 14. BOD TASKS/GOALS
 - a. Kirk asked that board members take on the following tasks:
 - b. Bill – 1) set up and reserve locations for board meetings for the next six months (August is annual meeting – wait for discussion.) Venues could include the library, town halls, Lucky's, establishments

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on north side of lake, etc. 2) gather a list of local events to put on our website calendar. Contact local businesses as appropriate to get their events, etc.

- c. Tina – look for an article or information related to water quality or a related topic for the website each month; this may require permission from the author(s).
 - d. Anne – research what LWA can do in regard to advocacy as a nonprofit organization and help us determine a path of action.
 - e. Dean – 1) work on press releases for educational meetings, 2) work with Bill to publish events on the website, and 3) find a photo/article/item of interest to add to website/facebook every two weeks or so.
 - f. Mark – 1) generate a budget for 2016, and 2) assist with grant invoices and financial matters.
 - g. Gary – write a monthly fishing report for the website/Facebook page.
 - h. Ross – 1) find a membership program/software that meets our needs, and 2) develop a ‘town hall meeting.’
 - i. Melissa – 1) continue planning educational seminars, 2) assist Dean with press releases.
 - j. Kirk – attend local town and other local government and organizational meetings to introduce LWA.
15. NEW BUSINESS/OTHER
- a. Potential for holding another meeting similar to the educational meeting held at the Town of Lodi Town Hall was discussed.
 - b. ACTION: The TAT report items were discussed and will be added to the agenda for the next meeting.
16. NEXT MEETING
- a. The next meeting date is March 25, 2016 at 6:30 P.M. at a location TBD. A motion to adjourn was made and seconded. Motion carried.
 - b. The meeting adjourned at 8:15 P.M.

Submitted by: Tina Sebold

Date Approved: March 31, 2016