

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
October 27, 2016

Officers Present: Kirk Boehm, Tina Sebold, Ross Ament, Mark Taber

Directors Present: Bill Stehling, Mark Taber, Jeff Snyder

Guests Present: Donna Stehling

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:38 P.M.
2. MEETING MINUTES
 - a. Minutes of previous meeting were opened for discussion. There were no comments.
 - b. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. The report was emailed prior to the meeting.
 - b. Mark discussed donations received last month and one invoice was paid to Kirk Boehm for the lake planning meeting.
 - c. A motion was made to approve the report, and seconded. Motion carried.
4. MEMBERSHIP COMMITTEE REPORT
 - a. The membership committee report was presented by Ross and the report was provided before the meeting.
 - b. As of October 26 we have 188 individual members and 16 business members.
 - c. Ross purchased the File Maker Pro 15 program and discussed licensing, support, etc.
5. COMMUNICATION COMMITTEE REPORT
 - a. No report.
6. EDUCATION COMMITTEE REPORT
 - a. The education committee report was presented by Kirk for Melissa.
 - b. The November education meeting is on Tuesday, November 15th and the topic is Addressing Non-point Source Pollution in the Lake Wisconsin watershed.
7. FINANCE COMMITTEE REPORT
 - a. The finance committee report was presented by Mark.
 - b. A 2016 budget was distributed before the meeting. The 2017 budget needs were discussed.
 - c. **ACTION:** Mark asked that all committee chairs provide a budget for 2017 to him by November 17th.
8. ADVOCACY AND LOBBYING PROCEDURES
 - a. A draft procedures document was distributed before the meeting. The discussion of the draft procedures was led by Ross. The Governmental Task Force name was changed to Advocacy Task Force (ATF).
 - b. A motion was made and seconded, to approve the Advocacy and Lobbying Procedures with the name change. Motion carried.
 - c. **ACTION:** Kirk will work to find an ATF chair and committee members.

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9. PLANNING MEETING GOAL/OBJECTIVES UPDATE
 - a. Kirk discussed the responses to the request for goals.
 - b. Jeff brought and discussed the content of the Greater Madison Lake Guide magazine. This type of information would be useful.
 - c. Discussion was held to identify two or three items to pursue in the next year. The list was narrowed to 1) educate/touch/involve/engage membership; 2) identify partners; 3) education on impacts on the lake
 - d. **ACTION**: Kirk will work on identifying a chair for each of the three items in c.
 - e. **ACTION**: Tina will send out the three topics to the board members for further narrowing for the next board meeting and consideration to be a chair for one of the topics.
10. ALLIANT ENERGY GRANT
 - a. Kirk discussed some potential topics. One is continuing the near shore fish survey for additional time, and a second is doing a professional survey of our membership.
11. MEETING LOCATIONS
 - a. Where the monthly board meetings should be held was discussed. It was decided that holding the meetings in one location was acceptable, but the other board members not in attendance will be given a chance to comment before a final decision is made. The education meetings locations will be varied.
12. NEW/OTHER BUSINESS
 - a. Kirk discussed some of the things he has learned from the lake leaders meeting such as goal-oriented agendas vs topic-based agendas. Some of these items will be discussed at future meetings.
 - b. Ross attended and reported on the Friends of the Scenic Lodi Valley annual meeting. They appreciated the contribution from LWA for the ferry landing pier.
13. NEXT MEETING
 - a. The next meeting date is December 15th at 6:30 P.M. at Lucky's On the Lake. A motion to adjourn was made and seconded. Motion carried.
 - b. The meeting adjourned at 8:34 P.M.

Submitted by: Tina Sebold

Date Approved: December 15, 2016