

LAKE WISCONSIN ALLIANCE
BOD MEETING
LUCKY'S ON THE LAKE RESTAURANT
DECEMBER 15, 2016

Officers Present: Kirk Boehm, Ross Ament, Mark Taber

Directors Present: Gary Sanders, Melissa Keenan, Dean Voeks

- A. INTRODUCTIONS
 - a. Call to order by President Kirk Boehm at 6:40 P.M.
- B. APPROVE MEETING MINUTES
 - a. Minutes of the October meeting was opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
- C. TREASURER'S REPORT & FINANCE COMMITTEE REPORT
 - a. Mark Taber presented the treasurer's report. He reviewed the account balance and expenses.
 - b. Mark also presented the 2017 operational budget. Gary proposed LWA budget funds towards purchasing raffle items for the 2017 Ice Fishing Tournament. A motion was made that \$500 be budgeted towards purchasing items for raffling at the tournament. A minimum number of tickets will need to be sold in order to cover the cost of the item(s). A second was made. Motion carried.
 - c. Kirk proposed increasing the budget for the annual meeting to \$500 and also increase the grants to \$1,500. A motion was made to approve the operational budget with revenue of \$7630 and expenses of \$4850, and seconded. Motion carried.
- d. COMMUNICATION COMMITTEE REPORT
 - a. The communication committee report was reported by Dean Voeks.
 - b. Dean wants to use the email blast feature with the new membership software to reach members about events. Dean also discussed the need for technical support for the website. He recently added sponsors to the website.
- e. EDUCATION COMMITTEE REPORT
 - a. The education committee report was presented by Melissa Keenan.
 - b. Melissa discussed the education event held in November at the Lodi Public Library. The topic was Nonpoint Source Pollution Work in the Lake Wisconsin.
 - c. Melissa reported that the next education seminar is scheduled for Tuesday, January 17th from 6-8pm at the Merrimac Village Hall. The topic will be titled: "The Merrimac Railroad Bridge: Past, Present and Future"
 - d. The education funds will be used for window clings and/or notepads.
- f. MEMBERSHIP COMMITTEE REPORT
 - a. The membership committee report was presented by Ross.
 - b. All renewal notices have been sent out using the new membership software.
- G. FINALIZE 3 GOALS FROM STRATEGIC PLANNING SESSION & ID CHAIRS
 - a. The group discussed goals and objectives for 2017.
- h. ALLIANT ENERGY GRANT DUE JANUARY 30TH
 - a. The group discussed potentially applying for another fisheries survey and/or a lake survey. Kirk will follow up with Dave Marshall and Tim Larson regarding a fisheries survey.

LAKE WISCONSIN ALLIANCE
BOD MEETING
LUCKY'S ON THE LAKE RESTAURANT
DECEMBER 15, 2016

- i. MANAGEMENT GRANTS DUE FEBRUARY 1ST
 - a. The group discussed potentially applying for a DNR lake management grant for conducting a lake survey. Kirk will follow up with Aaron Thompson with UW-Stevens Point regarding a survey.
- J. NEW BUSINESS/OTHER
 - a. There was no new business to discuss.
 - b. A motion to adjourn was made and seconded. Motion carried.
 - c. The meeting adjourned at 8:18 P.M.

Submitted by: Melissa Keenan

Date Approved: January 26, 2017