

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
MARCH 23, 2017

Officers Present: Kirk Boehm, Tina Sebold, Mark Taber
Directors Present: Dean Voeks, Gary Sanders, Jeff Snyder
Visitors: Neil Slifka, Matt Krueger

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:35 P.M.
2. MEETING MINUTES
 - a. Minutes of the February meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Mark provided a report prior to the meeting. A motion was made to approve the report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
 - a. Mark will do a budget status check about mid-year.
5. COMMUNICATION COMMITTEE REPORT
 - a. Dean provided a report. The May educational meeting is not set yet.
 - b. Dean discussed his idea to have a presentation put together professionally to help publicize our group and our mission. Dean will explore how much this would cost and report back at the next meeting.
6. EDUCATION COMMITTEE REPORT
 - a. Melissa provided a report before the meeting.
 - b. The March education meeting was held on March 16. The seminar topic was aquatic invasive species. Approximately 12 people attended. An article will be included in the Lake Wisconsin Living newsletter.
 - c. The May education meeting topic and date have not yet been selected.
 - d. She will order LWA window stickers.
7. MEMBERSHIP COMMITTEE REPORT
 - a. Ross provided a report before the meeting.
 - b. A membership summary was provided that indicated we have a total of 109 members that have renewed. Ross is considering sending out one last solicitation for the year.
 - c. Sending out an annual mailing was discussed because it had such a big impact last year.
8. PAY PAL PAYMENTS
 - a. Kirk turned off the Pay Pal automatic renewal.
9. ALLIANT ENERGY GRANT
 - a. The new grant application to continue the nearshore lake survey was submitted (by Dave Marshall.) We should hear about the application from Alliant in April. Alliant asked some questions that Kirk and Dave answered.

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
MARCH 23, 2017

10. UPDATE ON ICE FISHING TOURNAMENT/RAFFLE
 - a. Kirk and Gary provided an update. We netted about \$1,000.
 - b. Would we do another fishing event? Discussion followed.
11. DISCUSSION/IDEAS ON LWA PROJECTS
 - a. Project ideas were shared and discussed. Some of these included lake cleanup, water quality study, developing a calendar, and healthy lake project contribution (showcase project.)
 - b. Spending approximately \$4,000 this year would be a reasonable goal.
 - c. Jeff will explore a kid's fishing event to be held on June 3 and 4 – free fishing weekend, and LWA calendar.
 - d. Kirk discussed the lake cleanup idea. Getting Manke or Don's Marine involved would be helpful.
 - e. Matt suggested the Lower WI River organization may be a good resource.
 - f. **ACTION: All are asked to come to the May meeting with ideas on how to invest in our mission.**
12. NEW BUSINESS/OTHER BUSINESS
 - a. Old business: Yahara Pride Farms seminar – Kirk did not attend.
 - b. Old business: The DOT I-39 study from Madison to Portage has stopped. DOT will now focus on a study of the river crossing and possibly a new bridge near the existing interstate bridge that will start this spring.
 - c. New business: Neil Slifka with SBRCDC spoke to the board. SBRCDC covers the driftless area. Things their group is doing on the lake are clean boats and clean waters for ~200 hours this summer. LWA representatives could work the boat landings with them. Neil will provide us dates they will be doing this. Neil has other projects they want to start. These include:
 - 1) Purple loostrife - Neil is looking for schools to participate in a control project.
 - 2) Alliant Energy grant – grant to fund a trial study to target flowering rush and phragmites (pocket of it near Merrimac).
 - 3) Citizen-based monitoring grant - (annual grant) for substrates for zebra mussels, etc. DNR has funds available for this. Neil would put together the application for it and the application is due April 6. A motion was made to sponsor a citizen-based monitoring grant for zebra mussel monitoring at 25% or a max of \$1,250. Motion seconded, and carried.
 - d. New business: The City of Portage asked for a letter of support for a DNR Urban Nonpoint Source and Storm Water Management Grant (an email to Kirk.) Tina provided background on the grant. A motion was made to send a letter of support to the City of Portage for the DNR grant, seconded, motion carried.
 - e. New business: Matt said the Friends of the Lower WI River are hosting a symposium this fall. It will last for two days and include discussion of river-wide issues.
13. NEXT MEETING
 - a. The next regular meeting date is April 27, 2017, at 6:30 pm at Lucky's.
 - b. A motion was made to adjourn the meeting and seconded, motion passed. The meeting adjourned at 8:01 pm.

Submitted by: Tina Sebold

Date Approved:

April 27, 2017