

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S ON THE LAKE  
DECEMBER 7, 2017

Officers Present: Kirk Boehm, Tina Sebold, Melissa Keenan

Directors Present: David Kell, Mike Gleason, Bill Stehling, Gary Sanders

Visitors: Steve Knable, Tim Larson

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 6:34 PM.
2. MEETING MINUTES
  - a. Minutes of the November meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Kirk reported for Jeff.
  - b. Funds currently stand at about \$12,000.
  - c. We have made deposits for 13 new memberships.
4. FINANCE COMMITTEE REPORT
  - a. See treasurer's report.
5. COMMUNICATION COMMITTEE REPORT
  - a. Mike will chair the committee.
  - b. Getting community events on the website calendar was discussed. The Lodi Chamber and Merrimac village administrator are resources for events. We should include events for member businesses.
6. EDUCATION COMMITTEE REPORT
  - a. Melissa provided the report.
  - b. Melissa contacted Nate Nye-DNR fish biologist, to do an education event in January. He could discuss the lake survey and Asian carp.
7. MEMBERSHIP COMMITTEE REPORT
  - a. David will chair the membership committee and is working on getting familiar with the software.
8. GRANTS
  - a. Alliant Energy grant
    - i. Tim Larson discussed the Alliant Energy grants that are awarded annually, and the nearshore fish survey project LWA sponsored three years ago that was funded by this type of grant. LWA sponsored a grant application for a similar survey last year but it was not funded. Tim corresponded with the committee members to get specific information on why it was rejected and how the application could be improved, and provided additional information to support the study. Tim described the proposed project for the nearshore survey for the Wisconsin Dells Flowage. The project matching funds requirement will be met by the project by billing \$2,000 less than the project cost. A motion was made to support this project and submit the application, and seconded, motion carried.

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- b. DNR Grant - Membership Survey
    - i. Melissa and Kurt are going to meet with someone from UW to assist us with development of a survey of our membership. Melissa got example surveys that other lake associations have used. We can do the survey on paper and online. Kirk suggested applying for a WDNR river grant to fund this project.
9. BUDGET DISCUSSION
- a. Kirk presented for Jeff and distributed a budget from last year.
  - b. Proposed items discussed:
    - i. \$750 for annual meeting.
    - ii. \$250 for a LWA banner.
    - iii. \$800 for ice fishing tournament.
    - iv. \$500 for education.
    - v. \$1500 for lake survey.
    - vi. \$558 for Lake WI Living (6 issues at \$93).
    - vii. \$100 for Lions Eskimo Open sponsorship.
  - c. **ACTION:** All committee chairs should send their proposed budgets to Jeff/Kirk and Jeff will prepare a budget for discussion/approval at the next meeting.
10. MEMBERSHIP INSERT – LAKE WI LIVING
- a. This was discussed at the last meeting and should be added to the budget.
11. ICE FISHING TOURNAMENT
- a. Sponsoring Lucky's ice fishing tournament again this year was discussed.
  - b. Last year raffle prizes donated were a flasher locator, underwater camera, and ice auger (by Lucky's) and various other items etc. Raffle tickets were \$10 and we should have them printed.
  - c. We assume tournament will be in February. Gary will be meeting with Lucky's to determine the details.
  - d. A motion was made for Gary to spend up to \$800 on prizes for the ice fishing tournament, and seconded. Motion carried.
12. CALENDAR UPDATE
- a. The progress of the calendar was discussed. Jeff is championing the effort.
  - b. A motion was made to purchase 250 calendars at \$4.50 each, and seconded. Motion carried.
13. LIONS ESKIMO OPEN HOLE SPONSORSHIP
- a. Kirk presented this event as a sponsor opportunity. This is an ice golf event. The event is February 17, 2018, from 10 am to 3 pm.
  - b. Cost to sponsor is \$100/hole. If we sponsor it, we should have someone attend the event with brochures, stickers, etc. A motion was made to sponsor one hole for \$100 at the Lake Wisconsin Lions Eskimo Open event, and seconded. Motion carried.
14. NEW BUSINESS/OTHER BUSINESS
- a. Tina will look into having the DNR provide an update on the TMDL to the board.

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15. NEXT MEETING

- a. The next regular meeting date is January 25, 2017, at 6:30 pm at Lucky's.
- b. A motion was made to adjourn the meeting, and seconded, motion carried. The meeting adjourned at 8:15 pm.

Submitted by: Tina Sebold

Date approved: January 25, 2018