Officers Present: Kirk Boehm, Tina Sebold, Ross Ament, Ann Brindley

Directors Present: Dean Voeks, Bill Stehling, Gary Sanders, Melissa Keenan

Guests Present: Dan Brown, Imperial MultiMedia; Donna Stehling

1. IntroductionS
   1. Call to order by President Boehm at 6:31 P.M.
2. meeting minutes
   1. Minutes of the previous meeting were opened for discussion. There were no comments.
   2. A motion was made to approve the minutes, and seconded. Motion carried.
3. Treasurer’s report
   1. Ann presented the treasurer’s report. The account balance is $7,574.40.
   2. Imperial Multimedia was paid for half of their fee or $2,500.
4. MEMBERSHIP COMMITTEE REPORT
   1. The membership committee report was presented by Ross.
   2. We have added 2 members since last month for a total of 71 members.
   3. Ross led the discussion of the potential change in membership structure that would allow ‘dues’ and ‘contributions’. The contribution would be structured into several levels from $20 to $100, potentially encouraging additional contribution beyond $20, and possibly in addition to a membership. This option is being added to the website.
   4. We will need to develop a membership renewal notice later in the year and we could add information about the organization needs for volunteer efforts to that notice.
   5. Any ideas to increase membership are welcomed.
   6. **ACTION**: All should continue to recruit new individual and business members.
5. COMMUNICATION COMMITTEE REPORT
   1. The communication committee report was presented by Dean.
   2. Dean discussed the website development and the goal is to have the website ready to go live by the annual meeting on August 29th.
   3. Ann volunteered to write the donations text and related items for the website.
   4. The website content development was discussed.
   5. Brochure development and timing was discussed.
   6. Dean presented logo drafts to review to narrow the focus for development. All board members voted on their first two choices; voting results were presented.
6. EDUCATION COMMITTEE REPORT
   1. The education committee report was presented by Melissa.
   2. The July 9th educational meeting topic was algae/phosphorus and public health aspects. It was at Lucky’s on the Lake. Attendance was 9. It was a great topic and the low attendance was likely because of the great weather. Discussion was held on the viability of meetings during mid-summer; that will be considered next year. This may be a good topic to repeat.
   3. The September educational meeting is scheduled for September 10th and is planned to be related to shoreline restoration practices. It will be held at two sites in Harmony Grove and possibly one or two additional sites. The meeting place will be at the park in Harmony Grove.
   4. The topic for the November meeting is pier and/or zoning regulations. The tentative date is the second Thursday, November 12th.
7. FINANCE COMMITTEE REPORT
   1. Mark could not attend. All were reminded to get in-kind effort information to Mark.
8. ALLIANT ENERGY GRANT UPDATE
   1. Melissa provided an update on the education project. She is waiting for the website and brochure to be completed before going further with work on the packet. Melissa described the information that is anticipated to be included in the packet and the anticipated mailing list.
   2. Kirk provided an update on the near shore fishery project. The project has started and a status report of findings was provided.
   3. Kirk discussed a potential relationship opportunity with Alliant Energy from the meeting with them in June.
9. ANNUAL MEETING
   1. The annual meeting will be held on August 29th at Remi’s Thirsty Moose, tentatively from 12:30 pm to about 2 pm.
   2. Kirk discussed ideas for the meeting. Leinie’s will be represented at the meeting. Other topics are elections of directors, nearshore fish survey status report (Dave Larson), membership report (Ross), education report (Melissa), water monitoring report (Kirk), and roll out the website (Dean).
10. NOMINATIONS
    1. Ann, Mark and Dean are up for re-election.
    2. The process for nominations was discussed. The quorum requirement was discussed. A notice needs to be sent out by the secretary according to the bylaws.
    3. The nominating committee met and the slate of candidates includes Dean and Mark. Ann is willing it but is concerned about her ability to attend.
11. Leinenkugels fund raiser
    1. Kirk provided an update on planned events. The next events are this weekend Friday at Luckys 7-8:30 pm and Saturday at the Thirsty Moose 5-6:30 pm.
    2. Anything we can do to attend and help promote the event is appreciated.
12. NEW BUSINESS/OTHER
    1. Imperial Multimedia representative Dan Brown gave a presentation showing the progress on the website.
    2. Dean asked that questions/requests for the website be given to him and he will coordinate with Dan.
13. NEXT MEETING
    1. The next meeting date is set for August 27, 2015 at 6:30 P.M. at a location TBD. A motion to adjourn was made and seconded. Motion carried.
    2. The meeting adjourned at 8:36 P.M.

Submitted by: Tina Sebold

Date Approved: August XX, 2015