

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S RESTAURANT  
APRIL 30, 2015

Officers Present: Kirk Boehm, Tina Sebold, Ross Ament

Directors Present: Dean Voeks, Melissa Keenan, Mark Taber, Bill Stehling, Gary Sanders

Guests Present: None

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 6:30 P.M.
2. MEETING MINUTES
  - a. Minutes of the previous meeting were opened for discussion. There were no comments.
  - b. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Mark presented the treasurer's report. He has received some records for the grant in-kind match. Mark will resend by email the form for documenting time/expenses.
4. MEMBERSHIP COMMITTEE REPORT
  - a. The membership committee report was presented by Ross.
  - b. As of today, we have 56 individual members and 5 business members. No new members this month.
  - c. Any ideas to increase membership are welcomed.
  - d. **ACTION:** All should continue to recruit new individual and business members.
5. COMMUNICATION COMMITTEE REPORT
  - a. A meeting was held with Imperial Multimedia on Tuesday, April 28. The information presented at this meeting was discussed. The idea of 'advisory' members was discussed as well.
  - b. Upcoming meetings are with Dandelion on May 5 at 5:30 pm at Lucky's and Lanis Design – date TBD. Dandelion will do the website and subcontract the logo and brochure. The goal is to have presentations complete by May 15 from all firms being considered so selection can be made at the BOD meeting in May.
  - c. Logo: Kirk got an email from Franks Distributors and indicated that LWA is approved for the Canoes for a Cause program. The need for a logo to put on posters for these events was discussed.
6. EDUCATION COMMITTEE REPORT
  - a. The education committee report was presented by Melissa.
  - b. She has information prepared for the website.
  - c. The fish shocking demonstration is scheduled for May 7 at ~6:15 pm.
  - d. The July and September meetings are planned to be related to algae/phosphorus and public health aspects, and a lake tour, respectively.
  - e. A meeting was held on March 27 with Rachel Sabre from DNR and the Lake Wisconsin citizen monitoring group. Melissa and Tina attended. All DNR-identified stations have a volunteer to collect samples this year. Rachel presented the data collected in 2014. Putting the 2014 monitoring results in the Lake Wisconsin Living newsletter was discussed.
  - f. The possibility of having an educational event about issues with fishing equipment lead was discussed.

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7. FINANCE COMMITTEE REPORT
  - a. The finance committee report was presented by Mark. See no. 3, the treasurer's report.
8. UPDATE FROM WISCONSIN LAKES CONFERENCE
  - a. Kirk and Melissa attended the WI Lakes Conference last week. Kirk discussed event highlights and the fundraising event that was held.
9. DNR GRANT UPDATE
  - a. In-kind contributions and reporting to Mark were discussed briefly.
10. CHAMPIONS FOR ANNUAL MEETING:
  - a. The annual meeting will likely be held in August. A champion is needed for this event.
11. ALLIANT ENERGY GRANT
  - a. The Alliant grant results should be out in May.
12. SAUK CITY EARTH DAY PARTICIPATION
  - a. Melissa attended this event on April 26<sup>th</sup> at UW-Baraboo. There were about 700 attendees, and about 20 LWA 'inquiries'.
13. LEINENKUGELS FUND RAISER
  - a. Kirk got an email from Franks Distributors and indicated that LWA is approved for the Canoes for a Cause program. Leinies will donate \$1/case sold at participating establishments, to LWA.
14. NEW BUSINESS/OTHER
  - a. Kirk reported that the application for the aquatic resources enhancement fund grant was submitted last week. Additional grant possibilities and projects were discussed.
  - b. Kirk informed the group that the River Alliance will be holding a networking event on June 20<sup>th</sup> at Lucky's on the Lake for the lake groups on the Wisconsin River. It is an all day event and all are welcome to attend.
15. NEXT MEETING
  - a. The next meeting date is set for May 28, 2015 at 6:30 P.M. at Lucky's on the Lake. A motion to adjourn was made and seconded. Motion carried.
  - b. The meeting adjourned at 8:05 P.M.

Submitted by: Tina Sebold

Date Approved: May 28, 2015