

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
THIRSTY MOOSE RESTAURANT
JUNE 26, 2015

Officers Present: Kirk Boehm, Tina Sebold, Ross Ament

Directors Present: Dean Voeks, Bill Stehling, Gary Sanders, Melissa Keenan

Guests Present: Donna Stehling

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:31 P.M.
2. MEETING MINUTES
 - a. Minutes of the previous meeting were opened for discussion. There were no comments.
 - b. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Kirk presented the treasurer's report. The account balance is \$7,574.40 which includes the DNR and Alliant grants.
4. MEMBERSHIP COMMITTEE REPORT
 - a. The membership committee report was presented by Ross.
 - b. We have added 25 members since October 2014 for a total of 69 members.
 - c. Ross presented a potential change in membership structure that would change 'dues' to 'contributions'. This structure is more applicable to a non-profit versus a trade organization. The contribution would be structured into several levels from \$20 to \$100, potentially encouraging additional contribution beyond \$20. Giving a contribution would provide a vote at the annual meeting. Discussion followed.
 - d. Any ideas to increase membership are welcomed.
 - e. **ACTION:** All should continue to recruit new individual and business members.
5. COMMUNICATION COMMITTEE REPORT
 - a. The communication committee report was presented by Dean.
 - b. Negotiations with Skillet Creek have been slow. Dean and Ross met with Derrick to discuss communication issues, timeframes, and deliverables and these issues were discussed. A motion was made stop negotiations with Skillet Creek and engage a different web design firm, and seconded. Motion carried.
 - c. A discussion of which firm to engage in place of Skillet Creek was held. A motion was made to begin negotiations with Imperial for website, brochure, and logo design, and seconded. Motion carried.
 - d. Dean will contact the firms and set up a meeting with Imperial.
6. EDUCATION COMMITTEE REPORT
 - a. The education committee report was presented by Melissa.
 - b. The July meeting is on July 9 and will be on algae/phosphorus and public health aspects. It will be held at Lucky's on the Lake from 6 to 8 p.m. A news release has been prepared.
 - c. The September meeting is tentatively scheduled for September 10th and is planned to be related to shoreline practices.

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- d. Ideas for the November meeting are pier and/or zoning regulations. The tentative date is the second Thursday, November 12th.
- 7. FINANCE COMMITTEE REPORT
 - a. Reporting activities that count as in-kind services for the grants were discussed and all were reminded to get the information to Mark.
- 8. ALLIANT ENERGY GRANT UPDATE
 - a. Melissa provided an update on the education project grant. Each packet will have information about the group and a brochure.
 - b. Kirk provided an update on the near shore fishery project grant.
- 9. ANNUAL MEETING
 - a. The annual meeting will be held on August 29 at Remi's Thirsty Moose tentatively from 11 am to 2 pm.
 - b. The purpose and scope of the annual meeting was discussed. We must have an annual business meeting and membership meeting.
- 10. NOMINATIONS
 - a. Ann, Mark and Dean are up for re-election.
 - b. The process for nominations was discussed.
- 11. LEINENKUGELS FUND RAISER
 - a. Kirk provided an update on planned events. The next event is at Lakeside this Saturday from 4 to 5:30 pm.
 - b. Anything we can do to attend and help promote the event is appreciated.
- 12. NEW BUSINESS/OTHER
 - a. Kirk and Tina attended the River Alliance networking event for the lake groups on the Wisconsin River on June 20th at Lucky's on the Lake. Representatives from Friends of the Lower Wisconsin River, Petenwell and Castle Rock Stewards, Friends of Duck Creek (Adams County), and Lake Wisconsin Alliance attended. The main topic of the meeting was the importance of and interacting with County government.
 - b. Kirk reported on the informational meeting on June 3rd with Alliant Energy and River Alliance to discuss the fish passage issue at the Sauk-Prairie dam. There does not appear to be any movement anticipated on this issue any time soon. At this meeting Kirk also talked to Alliant about LWA and the potential for forming a partnership.
- 13. NEXT MEETING
 - a. The next meeting date is set for July 23, 2015 at 6:30 P.M. at a location TBD. A motion to adjourn was made and seconded. Motion carried.
 - b. The meeting adjourned at 8:10 P.M.

Submitted by: Tina Sebold

Date Approved: July 23, 2015