

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S ON THE LAKE  
MAY 25, 2017

Officers Present: Kirk Boehm, Ross Ament, Mark Taber  
Directors Present: Dean Voeks, Melissa Keenan, Jeff Syder  
Visitors: Craig Hamilton and Roger Heidenreich

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 6:36 P.M.
2. MEETING MINUTES
  - a. Minutes of the April meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Mark sent the report before the meeting. There are no outstanding bills or deposits. Funds currently stand at \$14,045.00. A motion was made to approve the treasurer's report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
  - a. Bank account balance as of May 23, 2017 is \$14,045.01 with one deposit for \$60 and two checks clearing for Tools of Marketing for \$293.05 (window stickers) and to Mark Taber for \$10.00 (DFI Filing reimbursement).
5. COMMUNICATION COMMITTEE REPORT
  - a. Dean recently contacted Fred Lockner and will have further discussion regarding a video, You Tube production.
  - b. Talked about communication to members/public regarding reaching out for things such as our education meetings. We need to put more emphasis on Facebook perhaps and using the File Maker Pro database.
6. EDUCATION COMMITTEE REPORT
  - a. The May education meeting was disappointing in that only two individuals (one came late) and two Board members showed to the meeting. The presenters did not do the presentation due to poor attendance.
  - b. Melissa will place a Facebook announcement for the July presentation regarding the history of the ferry. We will provide ice cream from the Merrimac Scoop ice cream shop, July 12<sup>th</sup>, 6:30 pm on the Lodi side of the ferry crossing.
  - c. Citizen lake monitoring –Melissa and Kirk have made progress with Racheal Sabre from the DNR who will soon do some training so we can get back on track with lake monitoring.
  - d. Melissa has secured Jess Hieb for our Annual meeting. She is working on the photo contest for the meeting as well, and will get details on Facebook soon.
7. MEMBERSHIP COMMITTEE REPORT
  - a. Ross provided a report before the meeting, 108 members plus an additional 13 businesses. Hopefully the flyer in the Lake Wisconsin Living newsletter will help with some new memberships. It was just sent out.

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8. TWO NEW MEMBERS INTRODUCED: Craig Hamilton and Roger Heidenreich attended. They wanted to express some concerns they have and they also joined at the time of the meeting. Their concerns included invasive species, cormorants, walleye population, and algae blooms. Kirk reminded all that there are two BOD positions open.
9. FREE KIDS FISHING SEMINAR/CALENDAR: Jeff said there just was not enough time to pull it off for this year but does intend to do it next spring. Jeff is also considering a 2018 calendar for new members as a gift when renewing or joining LWA.
10. EMERGING ISSUES RELATED TO NAT. RESOURCE COMMITTEE: Melissa serves on this committee and informed the board that the committee was updating its workplan and taking comments from citizens and technical advisors. A draft workplan is due in July and public comments in September. Melissa will keep us informed.
11. BOAT LANDING MONITORING: Chris Arnold from Columbia County Land and Water, brought a proposal to us from a local citizen. The goal would be to monitor the boating landing (via camera) at County V and CS and then using our website inform the public as to how many parking site are open and/or if it is full. The BOD approved in theory and would like to see the full-blown plan and then may formally approve.
12. LEINES FUND RAISING RAISING EFFORTS: Kirk informed the BOD that Nick Lies who has coordinated this the last two years as taken a new position but did say that Lienes will be doing the same promotion of \$1/case sold in the local establishments. But to date no special events have been scheduled. Kirk will try to find Nick's replacement.
13. SURFACING VOLUTEERS: All were again reminded two BOD positions are open and the we should all be looking for volunteers not only for the BOD but just in general. All agreed that it would not hurt to send something out to the entire database. We do need some new blood.
14. PROJECTS THAT LWA MAY WANT TO FUND: Kirk suggested a simple invite to all (member and non-member) to a picnic/pot luck on one of the sand bars. We would not want to serve alcohol but perhaps soda and water? Place a large banner at the site for recognition by the many passersby. Some members felt that this would not be a good idea for LWA associate with the "drinking crowd" of the sand bar.
15. NEXT MEETING:
  - a. The next regular meeting date is June 22, 2017, at 6:30 pm at Lucky's.
  - b. A motion was made to adjourn the meeting and seconded, motion passed. The meeting adjourned at ~ 8:15 pm.

Submitted by: Kirk Boehm

Date Approved: June 22, 2017