

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S ON THE LAKE  
MARCH 8, 2018

Officers Present: Kirk Boehm, Tina Sebold, Melissa Keenan

Directors Present: David Kell, Jeff Snyder , Gary Sanders

Visitors: None

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 6:32 PM.
2. MEETING MINUTES
  - a. Minutes of the January meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Jeff reported.
  - b. Funds currently stand at about \$14,200.
  - c. New memberships dues have come in.
  - d. Expenses are all paid.
  - e. A motion was made to approve the report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
  - a. See treasurer's report.
5. COMMUNICATION COMMITTEE REPORT
  - a. Mike was not present.
  - b. Maintenance of and posting to the website were discussed. Mike, Melissa, and Kirk can post items to the website and Facebook. Get info to them.
6. EDUCATION COMMITTEE REPORT
  - a. Melissa reported.
  - b. Melissa put together an article for Lake Wisconsin Living for a training day for secchi disk monitoring and plans to have it at Lucky's; information was also added to the website.
  - c. No event is planned for March. Fish shocking is planned in May. We need to get an update on the boat landing monitoring project.
  - d. Calendars for next year – Jeff would like to populate the calendar as much as possible by about September this year.
  - e. Ideas for future events were discussed.
7. MEMBERSHIP COMMITTEE REPORT
  - a. David reported.
  - b. We have 72 memberships renewals and a package of renewals that needs to be recorded.
  - c. David presented some information regarding how to keep our name out there and discussion followed.
  - d. Kirk collected 92 contacts from the Eskimo Open. We split up the list for all to make contacts (1 page each.)
  - e. Gary noted that the pay pal options does not have a place to enter your business name.  
**ACTION:** Kirk will look into revising that.

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8. GRANTS

- a. Alliant Energy grant – the application was accepted and the nearshore project will be funded. Kirk will put an announcement in the Lake Wisconsin Living newsletter.

9. BUDGET DISCUSSION

- a. All were asked to give Jeff their budget for the 2018 budget at the next meeting.
- b. **ACTION:** All committee chairs should give Jeff their proposed budget **before** the next meeting and Jeff will prepare a budget for discussion/approval at the April meeting.

10. MEMBERSHIP INSERT – LAKE WI LIVING

- a. Kirk/David will prepare a piece on membership. Next issues are May, July, and August.

11. ICE FISHING TOURNAMENT

- a. Attendance was down from last year at 27 entries.
- b. We netted about \$700 from the raffle.

12. LIONS ESKIMO OPEN HOLE SPONSORSHIP

- a. Kirk collected 92 contacts from the Eskimo Open. We split up the list for all to make contacts (1 page each.)
- b. It was a good event so we should budget for it again next year. Cost of memberships given away was about \$250 so we will budget ~\$300 for next year.

13. SURVEY OF MEMBERSHIP

- a. Kirk discussed the survey cost. This was submitted for a grant and we should know if it is funded by ~May 1.
- b. The survey would be done by UW-River Falls as discussed previously.
- c. A motion was made that if Alliant funds the survey at \$4,960, LWA will commit to \$3,000 of the remaining cost, and seconded. Motion carried.

14. NEW BUSINESS/OTHER BUSINESS

- a. A motion was made to set the maximum amount to be spent by board members without Board approval of \$250 (outside approved budget amounts), and seconded. Motion carried..
- b. WI River TMDL – the draft report is out. The TMDL and the DNR meetings were discussed.
- c. Kirk presented an offer from Turning Point realty to provide a 1-year home warranty from them if a home is purchased with them. This was discussed and tabled for the April meeting.
- d. River Alliance sent us a thank you.
- e. We discussed the potential issue of snow storage and salt runoff; observations in Baraboo. Kirk will draft a letter for board review.

15. NEXT MEETING

- a. The next regular meeting date is April 26, 2018, at 6:30 pm at Lucky's.
- b. A motion was made to adjourn the meeting, and seconded; motion carried. The meeting adjourned at 8:21 pm.

Submitted by: Tina Sebold

Date approved: April 26, 2018