

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S ON THE LAKE  
June 27, 2019

Officers Present: Kirk Boehm, Brandon Herbert

Directors Present: Sandra Boehm, Mike Gleason, David Kell, Bill Stehling

Visitors: Denise Murphy

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 6:30 pm.
  - b. Denise Murphy re-introduced herself.
2. MEETING MINUTES
  - a. Minutes of the May meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Brandon provided a report (attached).
  - b. Brandon completed and submitted IRS Form 990-N e-Postcard.
  - c. Kirk noted that he completed the Wisconsin tax form in February.
  - d. **ACTION ITEM FROM LAST MONTH:** Kirk will contact Mark Taber to ask about the past IRS 990 forms.
4. FINANCE COMMITTEE REPORT
  - a. Brandon provided an updated budget (attached).
5. COMMUNICATION COMMITTEE REPORT
  - a. Mike just received a summary from Dan Braun but he hasn't been able to review it yet. He also received two documents – the LWA Website Editor Guide and the LWA Website Administrator Guide.
  - b. Dan advised BOD members working on the site to go in as editors rather than administrators. He said we should have two administrators and two or three editors (Mike, Kirk, and Melissa). We can also have subscribers.
  - c. **ACTION:** Mike will forward the summary report to the BOD.
  - d. **ACTION:** Mike will digest the documents before the next meeting.
  - e. **ACTION:** Members should send Mike whatever they want added to the website.
  - f. **ACTION:** Mike will add the following to the website: TMDL results, July Summertime Event details, the list of our business members.
  - g. Discussed what we want to add to the website for business members (logo, website, link to their website, or just name).
6. EDUCATION COMMITTEE REPORT
  - a. Melissa did not submit a report.
  - b. Discussed possible speakers/topics for the Annual Meeting. Ideas mentioned were: Nate Nye (the guy who does the fish shocking), TMDL update, Railroad Bridge update, and dredging update. We could do both the TMDL update and the fish survey update and advertise it as "Water Quality and Fish Populations."
  - c. David reported on a presentation he went to put on by PACRS. They invited farmers to the lake and the lake people to the farms so everyone would be more informed. They said that farmers have changed their practices as a result.

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- d. David reported on a recent article in the Wisconsin Natural Resources Magazine called Fish on Wisconsin Initiative.
  - e. **ACTION ITEM:** Kirk will talk to Melissa about possible speakers for the Annual Meeting.
  - f. **ACTION ITEM FROM LAST MONTH:** Sandra will contact Melissa to determine if spots are available for monitoring on the east end of the lake, and request training if there are.
7. MEMBERSHIP COMMITTEE REPORT
- a. David reported.
  - b. We received 190 responses from the mailing so far.
  - c. We have 285 memberships so far (14 are businesses). We spent \$1700 and have received over \$5000. We received some thanks for our work and some extra donations. The letter to the membership was obviously a great success. David sent an email or letter to each new member thanking them.
  - d. In the letter we asked people to indicate if they are willing to help. Twelve people responded (list and contact information provided to Kirk and Sandra). David suggested that we invite them to come and meet the BOD before the next meeting. They could come at 6:00 and then stay for the BOD meeting if they would like to (Meet the Volunteers Event). We could do this before the July and September meetings. Sandra offered to call each volunteer to thank them for volunteering, invite them to the events, and give them the opportunity to ask questions.
  - e. **ACTION:** Sandra will call each volunteer and invite them to the Meet the Volunteers Events.
  - f. **ACTION:** Mike will advertise the Meet the Volunteers Events on our website.
  - g. David noted that Merrimac Days is on August 3rd from 10-4. It is only \$35 for a booth at the park. We could display our banner and hand out LWA brochures. We could give away bottles of water. Denise offered to print labels for the water bottles.
  - h. A motion was made to approve \$35 for the booth, and seconded. Motion carried.
  - i. A motion was made to approve \$100 for supplies and water bottles for the booth, and seconded. Motion carried.
  - j. **ACTION:** Kirk will provide Denise with the LWA logo and desired information for the labels for the water bottles.
8. BOD RECRUITMENT/NOMINATIONS
- a. Sandra reported that she has not recruited any new members interested in being on the BOD however she is hopeful that some of the new members who expressed interest may want to join the BOD.
9. SUMMERTIME EVENT
- a. The "Come and Meet the LWA Members Event" is on Saturday, July 27<sup>th</sup> on the first sandbar.
  - b. **ACTION:** Kirk will prepare an announcement inviting members and asking for RSVPs and David will email it to the members and Mike will post it on the website. The group agreed that multiple reminders should be sent.
  - c. A motion was made to approve \$200 for food and supplies for the event, and seconded. Motion carried.
10. ANNUAL MEETING

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- a. As discussed earlier, we need to select a speaker as soon as possible.
- 11. DNR GRANT; SURVEY OF MEMBERSHIP
  - a. Kirk reported that the survey is ready. We received two requests for sponsorship, so we received \$500 toward our cost of the survey. Our cost will be approximately \$2300.
  - b. We are requesting responses by July 22, 2019.
  - c. Kirk asked BOD members to send an email to the Board indicating when they receive the survey.
- 12. NEW BUSINESS/OTHER BUSINESS
  - a. Denise gave another update to the board regarding the erosion problem near her property on Benson Lane. Kirk reported that he received an email from Alliant Energy earlier in the day indicating that they have been reviewing survey information from 1924 to present to determine ownership of the property. They want assurance that they won't be held responsible for the erosion problem if they don't own the property.
  - b. Kirk reported that on August 13, 2019 at 1:30 pm the DNR is holding a hearing for the Lake Wisconsin site specific phosphorus criteria. Meeting location is the Columbia County Health and Human Services Building in Portage.
- 13. NEXT MEETING
  - a. The next regular meeting date is July 25, 2019 pm at Lucky's.
  - b. A motion was made to adjourn the meeting, and seconded. Motion carried. The meeting adjourned at 8:02 pm.

Submitted by: Sandra Boehm

Date approved: July 25, 2019