

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S ON THE LAKE  
July 25, 2019

Officers Present: Kirk Boehm

Directors Present: Sandra Boehm, Mike Gleason, David Kell, Bill Stehling

Visitors: Barbara Kell; Donna Stehling; Andrea Murray; Charlie and Julie Hall; and Merle, Megan, and Jack Erickson

1. INTRODUCTIONS

- a. Call to order by President Boehm at 6:35 pm.
- b. The new LWA members that had expressed interest in helping the LWA that attended the Meet and Greet were invited to stay for the meeting.

2. MEETING MINUTES

- a. Minutes of the June meeting were opened for discussion. Kirk asked Sandra to read the action items. All were completed except the following:
  - i. Mike will add the following to the website: TMDL results and the list of our business members.
  - ii. Sandra will contact Melissa to determine if spots are available for monitoring on the east end of the lake, and request training if there are.
- b. A motion was made to approve the minutes, and seconded. Motion carried.

3. TREASURER'S REPORT

- a. There was no report.
- b. Kirk reported that he will be making a \$400 deposit from recent LWA memberships.

4. FINANCE COMMITTEE REPORT

- a. There was no report.

5. MEMBERSHIP COMMITTEE REPORT

- a. David reported.
- b. We now have 305 members.
- c. David noted that Barbara worked with Vertical Response to figure out why so many emails sent to members went to spam. They sent two pages of recommendations. The most important recommendation was to ask all members to add LWA to their email address book.

6. COMMUNICATION COMMITTEE REPORT

- a. Mike reported that he has reviewed all of the information from Dan Braun. Dan said that can we go live with the staging website he prepared for us. Dan will do it as soon as we pay him. Mike has the invoice. Brandon told Kirk earlier in the day that he will pay Dan right away.
- b. Kirk suggested that we schedule Dan to do training for interested LWA BOD members.

7. EDUCATION COMMITTEE REPORT

- a. Melissa did not submit a report.
- b. Kirk talked to Melissa about speakers for the Annual Meeting. She agreed that Nate Nye and Tim Larson would be good.

8. BOD RECRUITMENT/NOMINATIONS

- a. Sandra noted that Tina and Melissa's terms are up in August. She or Kirk will ask them if they would like to retain their positions on the BOD.

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9. SUMMERTIME EVENT

- a. The members discussed final plans for the "Come and Meet the LWA Members Event" scheduled for Saturday, July 27, 2019.

10. ANNUAL MEETING

- a. As discussed earlier, we need to confirm speaker(s) as soon as possible.
- b. **ACTION:** Kirk will contact Nate Nye and Tim Larson to see if they are available.

11. DNR GRANT; SURVEY OF MEMBERSHIP

- a. Kirk reported that we have received 487 responses to the survey so far. Because the response has been so good, the decision was made not to send post-card reminders, but a reminder letter will be sent to those who have not yet responded, as originally planned.

12. NEW BUSINESS/OTHER BUSINESS

- a. The Merrimac Community Festival is on Saturday, August 4, 2019. David and Barbara Kell will set up and work the booth, but would like other BOD members to assist.
- b. Kirk asked members if they saw the notice of the DNR meeting about phosphorous levels scheduled for August 13, 2019 at 9:00 AM.
- c. **ACTION:** Kirk will resend the announcement.

13. NEXT MEETING

- a. The next regular meeting date is August 22, 2019 pm at Lucky's.
- b. A motion was made to adjourn the meeting, and seconded. Motion carried. The meeting adjourned at 7:01 pm.

Submitted by: Sandra Boehm

Date approved: August 22, 2019