

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
December 12, 2019

Officers Present: Kirk Boehm

Directors Present: Sandra Boehm, Mike Gleason, David Kell

Visitors: None

1. MEETING MINUTES
 - a. Call to order by President Boehm at 6:30 pm
 - b. Minutes of the Annual Meeting were opened for discussion.
 - c. A motion was made to approve the minutes, and seconded. Motion carried.
 - d. Minutes of the October Meeting were opened for discussion.
 - e. A motion was made to approve the minutes, and seconded. Motion carried.
2. TREASURER'S REPORT
 - a. There was no report.
 - b. Kirk noted that the balance is approximately \$13,000 because \$9,400 was paid for the survey. LWA will be reimbursed for approximately \$7,000.
3. FINANCE COMMITTEE REPORT
 - a. There was no report.
 - b. **Action item:** Committee chairs should have their budgets ready for the January meeting
4. COMMUNICATION COMMITTEE REPORT
 - a. Mike reported that he removed Dan Braun's email address from the site and added his own. He also reported that he is doing some self-training and reviewing instructions from Dan.
 - b. Mike reported that he went to a meeting about the Badger Ammunitions Plant and he was surprised that they never mentioned Grubers Bay in Lake Wisconsin.
 - c. **Action Item:** Kirk will contact Paulett for an update.
5. MEMBERSHIP COMMITTEE REPORT
 - a. David reported.
 - b. We now have 325 members (322 for 2019 and 3 for 2020 so far).
 - c. **Action Item:** Kirk will write a letter to the membership to include the following: plea to join, plea to get involved/volunteer, survey update and promise of a presentation, small fish survey.
 - d. **Action Item:** Kirk will post the letter on Facebook.
 - e. **Action Item:** Mike will see if the small fish survey is on our website. If it isn't, he will add it. He will also add Nate's fish survey.
 - f. Discussed whether we should send a membership drive letter to our current membership only versus all lake property owners.
 - g. Discussed sending a letter to local businesses requesting that they become LWA members. We could list their names on our website and on our brochures. We should think about other benefits we could offer them.
 - h. We could form a committee to focus on Business Relations.
6. EDUCATION COMMITTEE REPORT
 - a. There was no report.
7. VOLUNTEER/PARTICIPATION MEETING

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
December 12, 2019

- a. We need to select a date for meeting volunteers. March 5th was proposed.
8. ICE FISHING TOURNAMENT
 - a. Kirk reported that Brandon has been working on organizing it.
 - b. The tournament is scheduled for Saturday, February 8th. The Eskimo Open is scheduled for February 15th.
9. DNR GRANT; SURVEY OF MEMBERSHIP UPDATE
 - a. **Action Item:** Kirk will get the list of volunteers from the survey.
 - b. **Action Item:** Kirk will begin working on a PowerPoint presentation about the survey results to present at an upcoming educational meeting.
10. ANNUAL MEETING
 - a. Mike volunteered to go to the Village of Merrimac office on January 2nd to reserve the Merrimac Park shelter for Saturday, August 29, 2020.
11. LAKE PROTECTION GRANT
 - a. Brandon sent an email about a Lake Protection Grant opportunity and asked for ideas.
 - b. **Action Item:** Members should send ideas to Brandon as soon as possible because grant applications are due February 21st. Brandon could ask Melissa and/or Curt what they need help with (what they don't have money for).
12. NEW BUSINESS/OTHER BUSINESS
 - a. One idea for an educational topic that was discussed was TMDL implementation.
13. NEXT MEETING
 - a. The next regular meeting date is January 23, 2020 at 6:30 pm at Lucky's.
 - b. A motion was made to adjourn the meeting, and seconded. Motion carried. The meeting adjourned at 7:45 pm.

Submitted by: Sandra Boehm

Date approved: January 23, 2020