

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
VIA ZOOM
July 23, 2020

Officers Present: Kirk Boehm, Brandon Herbert

Directors Present: Sandra Boehm, David Kell, Mike Gleason, Bill Stehling

Visitors: Andrea Murray

1. MEETING MINUTES
 - a. Sandra introduced Andrea Murray who has agreed to join the BOD next month.
 - b. Call to order by President Boehm at 6:33 pm.
 - c. Approval of minutes April 23, 2020
 - d. Approval of minutes June 11, 2020
 - e. Approval of minutes July 1, 2020
2. TREASURER'S REPORT
 - a. Brandon submitted a report. See treasurer's report.
 - b. A motion was made to approve the report, and seconded. Motion carried.
3. FINANCE COMMITTEE REPORT
 - a. See treasurer's report.
4. COMMUNICATION COMMITTEE REPORT
 - a. Mike reported. He talked to someone at the Village of Merrimac – we can get \$90 of our \$100 deposit back if we cancel our reservation at least 30 days in advance. More discussion occurred later.
 - b. Brandon reported that the House and Senate voted to approve the Great American Outdoors Act. This act will fully fund (\$900 million annually nationwide) the Land and Water Conservation Fund, which can be used for a huge variety of outdoor recreation related projects. This may provide opportunity for LWA to fund projects on the lake.
 - c. Mike asked members to let him know if they have anything they would like posted.
5. EDUCATION COMMITTEE REPORT
 - a. Kirk reported. He is working on the presentation about the survey.
 - b. He noted that we can, and should, do education events via Zoom. There may be some that are already recorded that we could share with our members.
6. MEMBERSHIP COMMITTEE REPORT
 - a. David reported.
 - b. We currently have 283 individual memberships and 15 business memberships.
 - c. He was notified that Virtual Response has an upgrade to their software that will cost some money. We agreed that he should get the upgrade.
7. NOMINATION COMMITTEE REPORT
 - a. Sandra reported.
 - b. David and Sandra recruited four new Board Members who will be nominated at the Annual Meeting. There are two more that Sandra is planning to talk to before the Annual Meeting.
8. BUOY LIGHTS
 - a. Brandon gave an update. The BGC would like to put lights on the rest of the buoys on the lake (but none on the river). Brandon would like to apply for another grant so we can put more in next year. Brandon has been testing two on land to see how they hold up.

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- b. Brandon was told that the DNR's Recreation Boating Facilities program has a lot of money left over so there will be opportunities for additional projects.
 - c. Brandon also would like to pursue other physical improvements type projects. Some ideas that were suggested were building relationships with the farming community, doing more fish studies, and installing fish cribs.
 - a. A motion was made to retroactively approve Brandon to be able to use his personal credit card to make purchases for the DNR grant for the buoy lights, and seconded. Motion carried.
9. ANNUAL MEETING
- a. We will have a very short business meeting with committee chairs giving brief reports, take care of BOD nominations, and then Kirk will give a presentation on the results of the survey.
 - b. We discussed holding an in-person meeting, but decided it was not a good idea. We will have a Zoom meeting. Kirk will write an invitation that David can send out to the membership and past members and ask for an RSVP. We will need to verify membership before voting commences. Discussed posting the Annual Meeting notice on our website. We need at least 10 members for voting purposes.
 - c. Mike will cancel our park reservation and get \$90 back or ask if we can transfer our reservation to next year.
 - a. We decided to hold the Zoom Annual Meeting on Thursday, August 27, 2020 at 6:30 instead of on Saturday, August 29th.
10. NEW BUSINESS/OTHER BUSINESS
- a. Kirk reported that a Merrimac resident called him because someone from Alliant Energy had called to tell him he needed to remove his dock because it is on Alliant Energy property.
 - b. ACTION ITEM for Kirk – contact Nate Nye about results from the most recent fish survey.
 - c. Brandon would like us to be thinking about physical improvements LWA can do.
 - d. Other suggestions – add no wake buoys in areas that have problems with erosion and/or areas where people doing sport towing close to the shore; signs about lake rules.
 - e. The DOT is working on the Merrimac railroad bridge.
11. NEXT MEETING
- a. The Annual Meeting will be held via Zoom on Thursday, August 27, 2020 at 6:30. The next regular meeting date is September 24, 2020 at 6:30 pm. We will decide later if that meeting will be via Zoom or in person.
 - b. A motion was made to adjourn the meeting, and seconded. Motion carried. The meeting adjourned at 7:38 pm.

Submitted by: Sandra Boehm

Date approved: August 27, 2020