

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
JULY 28, 2016

Officers Present: Kirk Boehm, Tina Sebold, Mark Taber, Ross Ament

Directors Present: Bill Stehling, Melissa Keenan, Anne Brindley, Gary Sanders

Visitors: Jeff and Sheri Snyder

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:32 P.M.
2. MEETING MINUTES
 - a. Minutes of the June meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Mark provided a report prior to the meeting. Invoices paid and cleared this month included \$1,000 to Friends of Scenic Lodi Valley as a donation for the Merrimac accessibility pier and \$48 to the U.S. Post Office for our annual box rental. No other invoices, checks or deposits are outstanding. A motion was made to approve the report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
 - a. Mark indicated he had nothing further to report.
 - b. Ross presented an update on the ferry crossing pier installation.
5. COMMUNICATION COMMITTEE REPORT
 - a. Kirk reported for Dean.
 - b. Dean added fairs and festivals to the website and took off the fireworks events. A sub menu was added for volunteer opportunities under the main heading 'How I Can Help'.
 - c. Dean has been invited to speak at the Merrimac Women's Club. He has received no other responses from the letters that were sent out.
 - d. Classification of government agencies was discussed. It was decided it would be best to inform them about our organization, get contact information, and put them on our email.
 - e. **ACTION**: FAQs for the website: get questions/answers to Dean.
6. EDUCATION COMMITTEE REPORT
 - a. The education committee report was presented by Melissa.
 - b. News releases were posted to the website for the May educational meeting and Clean Boats Clean Waters.
 - c. The next educational meeting will be fish shocking on September 13th from 6-8 p.m. The location for the event was discussed and the consensus was the grade is probably the best location.
 - d. Melissa did not reach Rachel Sabre at DNR regarding the citizen lake monitoring, and suggested we add this to the volunteer part of the website.

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7. MEMBERSHIP COMMITTEE REPORT

- a. The membership committee report was presented by Ross.
- b. A summary was provided that indicated we have a total of 190 members of which 14 are businesses. Ross noted 2 additional memberships received for a total of 192 members.
- c. Ross is working on a certificate for businesses. Kirk will assist with a template.
- d. Ross discussed the Volunteer Opportunities draft page for the website. He will get it to Dean.
- e. Ross discussed the Volunteer letter to send out to the membership. There were no additional comments so it will be finalized for distribution.
- f. Ross indicated we may want to order more brochures later in the year. Discussion followed. Ross will explore the cost to have more printed and report at the next regular board meeting.

8. TECHNICAL ADVISORY TEAM (TAT) COMMENTS

- a. Dean was not present. **ACTION:** Get comments on the TAT document to Dean if you have not already.
- b. The planning meeting and retreat will be held on Wednesday, September 14, from 6:00 - 8:30 pm; location TBD.

9. ANNUAL MEETING AGENDA

- a. The meeting date is August 27th and the location is the Thirsty Moose.
- b. Kirk led a discussion of the agenda for the meeting. It is a business meeting, and will include board member elections, website update (Dean), committee chairs reports (5 min +/- each), and guest speakers Nate Nye (Lake WI fishery) and Tim Larson (near shore fishery study update.) The meeting time is 1 pm to 2:30 pm +/- .
- c. Posters and boards were discussed. **ACTION:** Tina will finalize and distribute posters, and prepare boards for the meeting.

10. NOMINATIONS

- a. Nominations for board positions where the terms are up was discussed. This includes Melissa Keenan, Tina Sebold, and Gary Sanders. Jeff Snyder volunteered to be nominated for a director position and will be added to the nomination list.
- b. **ACTION:** Tina will send out the Notice of Annual Meeting with the slate of directors.

11. LEINIE'S FUND RAISER

- a. Kirk indicated the fund raising is going well. Leinies will present LWA a check at our annual meeting.

12. NEW BUSINESS/OTHER BUSINESS

- a. Old business: 501(h) form discussion. All agreed to discuss at our planning session and revisit filing the form after that meeting.
- b. New business: Bill reported on the 'Take an Adult Fishing Day' held in Sauk City on July 16.
- c. New business: The River Alliance program 'It's Your Water, Wisconsin' was discussed. It was agreed that we will ask Allison at River Alliance what the expectation are if we sign up for this program.

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13. NEXT MEETING

- a. The annual meeting is in August. The next regular meeting date is September 22, 2016 at 6:30 pm; location TBD.
- b. A motion was made to adjourn the meeting and seconded; motion passed. The meeting adjourned at 7:58 P.M.

Submitted by: Tina Sebold

Date Approved: September 29, 2016