

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
SEPTEMBER 29, 2016

Officers Present: Kirk Boehm, Tina Sebold, Mark Taber, Ross Ament
Directors Present: Bill Stehling, Melissa Keenan, Gary Sanders
Visitors: Donna Stehling

1. INTRODUCTIONS

- a. Call to order by President Boehm at 6:40 P.M.

2. OFFICER NOMINATIONS

- a. President: a motion was made to nominate Kirk Boehm for President, and seconded. Voice vote passed. Kirk is President for the next year.
- b. Vice President: a motion was made to nominate Ross Ament for Vice President, and seconded. Voice vote passed. Ross is Vice President for the next year.
- c. Secretary: a motion was made to nominate Tina Sebold for Secretary, and seconded. Voice vote passed. Tina is Secretary for the next year.
- d. Treasurer: a motion was made to nominate Mark Taber as Treasurer, and seconded. Voice vote passed. Mark is Treasurer for the next year. Mark indicated he does not wish to continue as an officer when this term is up.

3. MEETING MINUTES

- a. Minutes of the July meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
- b. Minutes for the August meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.

4. TREASURER'S REPORT

- a. Mark provided a report prior to the meeting. Invoices paid and cleared this month included reimbursement for business member certificates and frames. No other invoices, checks or deposits are outstanding. A motion was made to approve the report, and seconded. Motion carried.

5. FINANCE COMMITTEE REPORT

- a. Mark indicated the budgeting process will start in October. Committee chairs should consider funds they want to request for 2017 and get this information to Mark.

6. COMMUNICATION COMMITTEE REPORT

- a. Dean presented the report.
- b. Dean is working on adding items to the website.
- c. Dean is speaking to the Merrimac Women's Club about LWA next week.

7. EDUCATION COMMITTEE REPORT

- a. The education committee report was provided by Melissa prior to the meeting. Melissa discussed the report.
- b. The fish shocking event went well. About 50+/- people attended.
- c. An education committee meeting was held in the past month. Melissa and David Kell attended. The November education topic will likely be Lodi Spring Creek Adaptive Management project or aquatic

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invasive species and it will be at the Lodi library the second week of November, date and time TBD. The January education topic is 'Update on the Merrimac Railroad Bridge Project'.

d. The citizen monitoring participant organization will occur in the spring.

8. MEMBERSHIP COMMITTEE REPORT

- a. The membership committee report was presented by Ross.
- b. A membership summary was provided that indicated we have a total of 198 members of which 16 are businesses.
- c. Ross presented information regarding membership management software. Ross went through the software procurement proposal that was sent out before the meeting. The budget amount is \$566 with other fees for specific additional services such as mail merges. There is technical assistance available. Discussion of the software and proposal followed. A motion was made to approve purchase of the software for \$566, and seconded. Motion carried.

9. ADVOCACY AND LOBBYING PROCEDURES

- a. Kirk indicated we are working on procedures (Ross, Kirk, and Tina). The draft procedures document will be finalized and a draft will be distributed to the board members for review.

10. PLANNING MEETING UPDATE

- a. The planning meeting was held on September 14th at the Lodi Town Hall.
- b. Kirk sent out the minutes/summary document from Allison/Matt for the meeting (today). All should review this document. Discussion of the next steps and how to identify and narrow the list to a few goals/objectives followed. **ACTION:** All board members should review the document and identify at least one (or up to three) goals (bigger picture) that are most important to you. Send this to Kirk before the next board meeting. The next step could be to get a champion for each goal to define objectives (short term actions) that can be used to meet the goals.

11. ANNUAL MEETING DEBRIEF

- a. The annual meeting went well and discussion followed. Kirk commented from the lake leaders meeting that the main goal of an annual meeting for many groups is to be a social, fun event.

12. NEW BUSINESS/OTHER BUSINESS

- a. Old business: Ross said certificates are being delivered to businesses.
- b. New business: Melissa and Gary discussed more near shore fishery monitoring with Dave and Tim. They said it would provide good historical data. We could consider applying for another grant to continue this work. The group agreed that we would support and sponsor another grant application to continue this work.
- c. New business: Canoes for a Cause - if we come up with an event, they may sponsor it.
- d. New business: Melissa presented an idea to approach Vintage Brewery to sponsor fundraising with our group.
- e. New business: Kirk discussed the lake leaders conferences and indicated the information has been very good. He will strive to share ideas as time goes on.
- f. New business: Ideas for the website and to drive traffic from the facebook page to the website were discussed.
- g. New business: The status of technical support for our website was discussed.

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13. NEXT MEETING

- a. The next regular meeting date is October 27, 2016 at 6:30 pm; location TBD.
- b. A motion was made to adjourn the meeting and seconded; motion passed. The meeting adjourned at 8:20 P.M.

Submitted by: Tina Sebold

Date Approved: October 27, 2016