

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
JANUARY 26, 2017

Officers Present: Kirk Boehm, Tina Sebold, Mark Taber, Ross Ament
Directors Present: Melissa Keenan, Gary Sanders, Jeff Snyder, Bill Stehling
Visitors: Donna Stehling

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:37 P.M.
2. MEETING MINUTES
 - a. Minutes of the December meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Mark provided a report prior to the meeting. A motion was made to approve the report, and seconded. Motion carried.
 - b. Tracking memberships vs. donations on Pay Pal was discussed.
4. FINANCE COMMITTEE REPORT
 - a. No additional information was reported.
5. COMMUNICATION COMMITTEE REPORT
 - a. No report was provided.
6. EDUCATION COMMITTEE REPORT
 - a. The January education meeting was cancelled and rescheduled for February 16. The seminar topic is 'Update on the Merrimac Railroad Bridge Project' and it is at the Merrimac Village Hall from 6 to 8 pm.
 - b. Southwest Badger Resource and Development Association was contacted about invasive species education. We will try to coordinate with their invasive species representative for a future educational event.
7. MEMBERSHIP COMMITTEE REPORT
 - a. The membership committee report was presented by Ross.
 - b. A membership summary was provided that indicated we have a total of 89 members that have renewed. Several reminders have been sent out and a thank you has been sent to all paid members.
 - c. Additional membership brochures will be purchased using the budget.
8. PAY PAL PAYMENTS
 - a. Kirk indicated this item was set up with the initial website so he will contact Dan to determine how to turn the indefinite renewal option off. Imperial Multimedia has closed its business. Kirk will approach Dan to see if he is interested in continuing to assist us with the website. **ACTION:** Email any items you may want addressed on the website to Kirk.
9. ALLIANT ENERGY GRANT
 - a. The new grant application to continue the nearshore lake survey was submitted (by Dave Marshall.) The surveys will be further up the river up to the Wisconsin Dells area.

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- b. Melissa has contacted the Wisconsin Dells lake/river organization for potential collaboration.
10. UPDATE ON ICE FISHING TOURNAMENT/RAFFLE
- a. Gary provided an update. We received the raffle license and tickets have been printed.
 - b. The fishing tournament is sponsored by Lucky's. LWA is conducting the raffle.
 - c. A motion was made to purchase an ice auger from Lucky's not to exceed \$400. The motion was made, and seconded. Motion carried.
 - d. The total budget for the raffle will be just under \$1,000.
11. MULTIMEDIA UPDATE
- a. This was reported earlier.
12. SURVEY GRANT
- a. Kirk reported the partnership for the survey did not work out for this year to get a grant. We will pursue this in the future.
13. NEW BUSINESS/OTHER BUSINESS
- a. New business: Logistics for the next month for mail and memberships was discussed because of Ross and Mark being out of town for an extended time.
 - b. New business: Lodi Reads Leopold event - we are interested in this again this year.
 - c. New business: Kirk saw a Channel 3 article that said the Conservation Congress is planning to do a survey of different issues including high capacity wells, CAFOs, and mining. More information should be upcoming.
 - d. New business: The I-39 study from Madison to Portage includes a river crossing and possibly a new bridge near the existing I bridge. This is an issue we should follow.
 - e. New business: Jeff suggested a few ideas for consideration. One was to mail out a paper calendar with some key or interesting dates. The calendar could be a wall calendar or pocket calendar, and we could have a photo entry contest, perhaps paid sponsors, etc.
14. NEXT MEETING
- a. The next regular meeting date is February 23, 2017, at 6:30 pm at Lucky's.
 - b. A motion was made to adjourn the meeting and seconded, motion passed. The meeting adjourned at 8:00 pm.

Submitted by: Tina Sebold

Date Approved: February 23, 2017