

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
LUCKY'S ON THE LAKE  
FEBRUARY 23, 2017

Officers Present: Kirk Boehm, Tina Sebold, Mark Taber  
Directors Present: Melissa Keenan, Dean Voeks  
Visitors: None

1. INTRODUCTIONS
  - a. Call to order by President Boehm at 6:36 P.M.
2. MEETING MINUTES
  - a. Minutes of the January meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
  - a. Mark provided a report prior to the meeting. A motion was made to approve the report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
  - a. We discussed our account balance and developing a plan to spend the funds we have raised to best support our mission. Some ideas discussed were a lake cleanup, water quality study, developing a calendar, and healthy lake project contribution (showcase project.) We have about \$14,000.
  - b. **ACTION: All are asked to come to the May meeting with ideas on how to invest in our mission.**
5. COMMUNICATION COMMITTEE REPORT
  - a. Dean provided a report. Press releases were sent out for the educational meeting.
6. EDUCATION COMMITTEE REPORT
  - a. The February education meeting was held on February 16. The seminar topic was 'Update on the Merrimac Railroad Bridge Project' and it was a great success. Approximately 40 people attended and an article about the meeting was in the WSJ. We should consider another meeting as an update as construction progresses.
  - b. The March education meeting will be held on March 9, from 6-8 pm and the topic will be aquatic invasive species. The speaker is from Southwest Badger Resource Conservation and Development Council.
7. MEMBERSHIP COMMITTEE REPORT
  - a. The membership committee report was provided before the meeting by Ross.
  - b. A membership summary was provided that indicated we have a total of 104 members that have renewed. Ross will send out another reminder near the beginning of March.
  - c. Additional membership brochures were purchased using the budget.
8. PAY PAL PAYMENTS
  - a. The payment issue was discussed. Kirk has received some instructions to address it and he will follow up. Kirk will contact those members that paid with Pay Pal with an automatic renewal and ask if they want the automatic renewal function left on. Kirk estimates this affects about 30 members.

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9. ALLIANT ENERGY GRANT
  - a. The new grant application to continue the nearshore lake survey was submitted (by Dave Marshall.) We should hear about the application from Alliant in April.
10. UPDATE ON ICE FISHING TOURNAMENT/RAFFLE
  - a. Kirk provided an update.
  - b. The fishing tournament went well. Gary, Melissa, Kirk, and Bill attended.
11. YAHARA FARMS
  - a. Yahara Pride Farms is holding a seminar related to ag practices on March 2 at the De Forest Comfort Inn. Kirk will attend.
12. NEW BUSINESS/OTHER BUSINESS
  - a. Old business: Lodi Reads Leopold event coordination with our March educational meeting - the schedule did not work out to collaborate but they are advertising the event.
  - b. Old business: Kirk saw a Channel 3 article that said the Conservation Congress is planning to do a survey of different issues including high capacity wells, CAFOs, and mining. More information should be upcoming. No update yet.
  - c. Old business: The DOT I-39 study from Madison to Portage includes a river crossing and possibly a new bridge near the existing interstate bridge. This is an issue we should follow. UPDATE: Kirk reported on a public informational meeting that was held in Lodi.
  - d. New business: Dean asked about having a different meeting schedule for the board vs. committees. Discussion followed.
13. NEXT MEETING
  - a. The next regular meeting date is March 23, 2017, at 6:30 pm at Lucky's.
  - b. A motion was made to adjourn the meeting and seconded, motion passed. The meeting adjourned at 8:03 pm.

Submitted by: Tina Sebold

Date Approved: March 23, 2017