

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
OCTOBER 26, 2017

Officers Present: Kirk Boehm, Tina Sebold
Directors Present: Melissa Keenan, David Kell, Mike Gleason
Visitors: None

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:34 PM.
2. MEETING MINUTES
 - a. Minutes of the September meeting was opened for discussion. A motion was made to approve the minutes with changes noted, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Funds currently stand at \$13,628 with the check for \$300 to Jesse Hieb outstanding. A motion was made to approve the treasurer's report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
 - a. See treasurer's report.
 - b. **ACTION:** Committee chairs should put together budgets for 2018 and get them to Jeff by the next meeting.
 - c. **ACTION:** Mark/Jeff please send all the board members the budget from last year to know what was budgeted for this year.
 - d. Continuing our membership with River Alliance was discussed. The membership is \$100. A motion was made to use \$100 for the membership for River Alliance, and seconded. Motion carried.
5. COMMUNICATION COMMITTEE REPORT
 - a. We need help with this. Melissa has been doing this for now. Keeping this up to date keeps people looking at our website and facebook page. A person that can gather the information would be best; posting the information to the website could be learned. Mike is interested in looking into it.
 - b. The website is up to date for now.
6. EDUCATION COMMITTEE REPORT
 - a. We did not get any additional suggestions for a November event.
 - b. Suggestions for an educational event are: a DNR report on fish shocking surveys, a fishing report from Gary, or to have River Alliance or Dixon make a presentation.
7. MEMBERSHIP COMMITTEE REPORT
 - a. We have a total of 144 memberships (no change.)
 - b. David is interested in helping with this.
8. NEXT YEAR'S GOALS
 - a. **ACTION:** Bring ideas for next year's goals to the next meeting for discussion.
 - b. Kirk talked to Aaron Thompson (prof at UW-SP) about surveys of memberships to learn more about them.
 - c. We would like to have a firm list of goals by the January meeting.
9. MEMBERSHIP AND COMMUNICATION COMMITTEE CHAIR: A reminder that help is needed for these committees.
10. DONATION TO GONE PADDLING: Use of the funds was discussed briefly.

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11. LWA 2018 CALENDAR: Jeff is working on getting things ready for printing in November so it can be mailed/distributed before the end of the year.
12. ALLIANT GRANTS
 - a. Grant for landowner survey; use Aaron Thompson (UW-SP) or someone local. Kirk and Melissa will follow up.
 - b. Grant for lakes is due December 10th. Lake cleanup was discussed and doing a survey of membership to narrow and define the effort.
13. GRANTS IN GENERAL: The proposals from Dave Marshall and Tim Larson were discussed. Proposals 2 and 3 were more favorable than proposal 1. **ACTION:** Kirk will invite Dave and Tim to our next meeting.
14. LAKE WISCONSIN LIVING NEWSLETTER: Lake WI Living newsletter will donate ¼ page to LWA. We can pay for another ¼ page and get a 10% discount if we sign up for 3 or more ~\$93 B&W/edition; color is 2x. There are 5 editions per year. The next one is due in about 2 weeks. A motion was made to sign up for 6 issues of Lake WI Living for ¼ page advertisement, and seconded. Motion carried. The first article in the next issue will be related to membership and our organization.
15. NEW/OTHER BUSINESS:
 - a. The Wisconsin River TMDL was discussed in general.
16. NEXT MEETING:
 - a. The next regular meeting date was changed to December 7, 2017, at 6:30 pm at Lucky's.
 - b. A motion was made to adjourn the meeting and seconded, motion passed. The meeting adjourned at 8:11 pm.

Submitted by: Tina Sebold

Date Approved: December 7, 2017