

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
THIRSTY MOOSE RESTAURANT
MAY 28, 2015

Officers Present: Kirk Boehm, Tina Sebold, Ross Ament, Ann Brindley

Directors Present: Dean Voeks, Mark Taber, Bill Stehling, Gary Sanders

Guests Present: Allison Werner, Donna Stehling

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:35 P.M.
2. MEETING MINUTES
 - a. Minutes of the previous meeting were opened for discussion. There were no comments.
 - b. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Ann presented the treasurer's report. The account balance is \$4,673.40.
4. MEMBERSHIP COMMITTEE REPORT
 - a. The membership committee report was presented by Ross.
 - b. We have added 3 individual members and 2 business members.
 - c. Ross discussed the membership term and clarified that the membership fee is not pro-rated. Membership is for the calendar year.
 - d. Membership renewal reminders were discussed.
 - e. Any ideas to increase membership are welcomed.
 - f. **ACTION:** All should continue to recruit new individual and business members.
5. COMMUNICATION COMMITTEE REPORT
 - a. The communication committee report was presented by Dean.
 - b. Meetings with additional website vendors were held in May for a total of four. Firms interviewed included Imperial Media, Dandelion, Lanius, and Skillet Creek. Dean presented the ranking score sheet results and the vendors were discussed. A motion was made to enter negotiation with Skillet Creek for website, logo, and brochure development, and seconded. Motion carried.
 - c. Dean will request a proposal with scope, fee, and contract language from Derrick at Skillet Creek.
6. EDUCATION COMMITTEE REPORT
 - a. The education committee report was presented by Kirk.
 - b. The July meeting will be related to algae/phosphorus and public health aspects.
 - c. The September meeting potential boat tour and logistics were discussed.
 - d. The fish shocking event in May was well attended. Photos from the event were put on our Facebook page.
7. FINANCE COMMITTEE REPORT
 - a. The finance committee report was presented by Mark. He will send out a form to board members for recording in-kind services spent for the DNR grant.
8. REQUEST FOR DONATION FROM RIVER ALLIANCE

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- a. Kirk discussed a letter from River Alliance requesting support for Allison Werner's position. A motion was made to donate \$100 to the River Alliance in support of Allison's position, and seconded. Motion carried.
9. ANNUAL MEMBERSHIP RUNNING DATES
 - a. See the Membership report discussion. Additional discussion was held on providing the next year's membership for signing up at the August annual meeting or later in the year.
10. DNR GRANT UPDATE
 - a. Work is continuing on retaining a firm to develop the website, logo, and brochure.
 - b. Acceptable use of the grant funds was discussed.
11. ALLIANT ENERGY GRANT UPDATE
 - a. We were awarded a grant for the education project. The grant was partially funded, at 56 percent of the amount requested.
 - b. We were also awarded the near shore fishery project grant. This project was fully funded.
12. CHAMPIONS FOR THE ANNUAL MEETING
 - a. The annual meeting will likely be held in August. A champion is needed for this event.
 - b. The purpose of the annual meeting was discussed. We must have an annual business meeting and membership meeting.
13. LEINENKUGELS FUND RAISER
 - a. The first event was held on Sunday, May 25th, at Lucky's on the Lake. There was a good turnout considering the bad weather.
 - b. The status of the current program was discussed. Coordination with the annual meeting was discussed.
14. NEW BUSINESS/OTHER
 - a. Ross discussed the ice age trail event on June 19th and invited all to attend.
 - b. Kirk informed the group that the River Alliance will be holding a networking event on June 20th at Lucky's on the Lake for the lake groups on the Wisconsin River. It is an all day event and all are welcome to attend. More information is forthcoming.
 - c. Kirk indicated we need to form a nomination committee. A call for nominations needs to be made to the membership using the times in the bylaws. Ross volunteered to chair the committee and Kirk and Gary volunteered to be on the committee.
 - d. Kirk was invited to represent LWA at an informational meeting on June 3rd with Alliant Energy and River Alliance to discuss the fish passage issue.
15. NEXT MEETING
 - a. The next meeting date is set for June 25, 2015 at 6:30 P.M. at a location TBD. A motion to adjourn was made and seconded. Motion carried.
 - b. The meeting adjourned at 8:38 P.M.

Submitted by: Tina Sebold

Date Approved: June 26, 2015