

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
APRIL 27, 2017

Officers Present: Kirk Boehm, Tina Sebold, Ross Ament
Directors Present: Dean Voeks, Bill Stehling, Melissa Keenan, Gary Sanders
Visitors: None

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:32 P.M.
2. MEETING MINUTES
 - a. Minutes of the March meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Mark sent the report before the meeting. There are no outstanding bills or deposits. A motion was made to approve the treasurer's report, and seconded. Motion carried.
4. FINANCE COMMITTEE REPORT
 - a. No report.
5. COMMUNICATION COMMITTEE REPORT
 - a. The report was given by Dean.
 - b. The May educational meeting notice will go out soon.
 - c. Dean provided an update on having a presentation put together professionally to help publicize our group and our mission. He will continue to explore how much this would cost and report back at the next meeting.
 - d. Dan could still help us with website design. He is with a new company.
6. EDUCATION COMMITTEE REPORT
 - a. Melissa provided a report before the meeting.
 - b. The May education meeting will be held on Tuesday, May 16, at 6:30 pm. It is a near shore fish survey at Camp Rest Park. A press release was sent out.
 - c. The July and September events are being planned. Ideas include the history of the Merrimac Ferry combined with an ice cream social (July), and a shoreline restoration demonstration project (September).
 - d. LWA window decals have been ordered (250).
 - e. Citizen lake monitoring – Rachel Sabre at DNR did not respond with useful information.
ACTION: Kirk will follow up with another DNR contact.
7. MEMBERSHIP COMMITTEE REPORT
 - a. Ross provided a report before the meeting.
 - b. A membership summary was provided that indicated we added 2 members since the report was submitted and now have a total of 115 members that have renewed. Thirsty Moose renewed their membership.
 - c. Putting a listing in the Lake Wisconsin Living newsletter was discussed. We will generate a 2 page insert for the May newsletter (1 side BW, 1 side color.) **ACTION:** Kirk and Melissa will lead this

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effort. Content was discussed. A motion was made to spend up to \$800 for the insert, and seconded. Motion carried.

8. GONE PADDLING RIVER TALK

- a. We discussed having Jesse Hieb speak at one of our educational seminars or the annual meeting. Jesse paddled the entire length of the Wisconsin River and is now putting together a documentary. **ACTION:** Melissa will contact him for additional information for planning.

9. ALLIANT ENERGY GRANT

- a. The grant application to continue the nearshore lake survey was not funded.

10. VOLUNTEERS

- a. Ross said we got a volunteer response. Discussion of where we have needs followed. **ACTION:** Dean will follow up.
- b. Ross suggested finding new board members. **ACTION:** All should try to identify one person before the annual meeting.
- c. Ross will send out a mass email for volunteers (form from website).

11. SURVEY (UW-EXTENSION)

- a. Jenny Erickson – survey request. Kirk sent the survey in. Melissa provided some background on the purpose of the survey. The county is interested in the relationship between economic development and natural resources. Kirk will continue to follow up on this.

12. DISCUSSION/IDEAS ON LWA PROJECTS

- a. Project ideas were shared and discussed.
- b. Spending approximately \$4,000 this year would be a reasonable goal (discussed last month.)
- c. Fishing Event Update: No update. 'Jeff will explore a kid's fishing event to be held on June 3 and 4 – free fishing weekend, and LWA calendar.'
- d. Lake Cleanup Update: Kirk contacted the lower WI river group for some insights. Discussion of when to hold the event next year, identification of items, who owns it?, how to collect it, where to take it, who will take it, etc. followed. Companies that may be interested and useful in participating in the cleanup were also discussed.
- e. Financial assistance to shoreline improvements: Melissa discussed providing financial assistance to property owners for projects. How to budget for this and manage a program was discussed as well as the Healthy Lakes grant as another funding source.
- f. **ACTION:** All are asked to come to the May meeting with ideas on how to invest in our mission.

13. NEW BUSINESS/OTHER BUSINESS

- a. Old business: Neil Slifka is no longer with SBRCDC.
- b. Old business: A letter of support was sent to the City of Portage for a DNR Urban Nonpoint Source and Storm Water Management Grant.
- c. Old business: Friends of the Lower WI River are hosting a symposium this fall. No update.
- d. New business: Kirk will contact Nick about Leinenkugel's events for this year.
- e. New business: Ross discussed an article by Mark Miller about the high capacity well issue.
- f. New business: The draft Wisconsin River TMDL report is under review internally at DNR.

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14. NEXT MEETING

- a. The next regular meeting date is May 25, 2017, at 6:30 pm at Lucky's.
- b. A motion was made to adjourn the meeting and seconded, motion passed. The meeting adjourned at 8:18 pm.

Submitted by: Tina Sebold

Date Approved: May 25, 2017