

LAKE WISCONSIN ALLIANCE  
BOARD OF DIRECTORS MEETING  
VIA ZOOM  
DECEMBER 10, 2020

Officers Present: Mike Gleason, Kirk Boehm, Brandon Herbert

Directors Present: Sandra Boehm, David Kell, Kevin Kessler, Bob Hunt, Andrea Murray, Jenny Zumm,  
Rob Zumm

Visitors: None

1. MEETING MINUTES
  - a. Call to order by President Gleason at 6:34 pm.
  - b. A motion was made to approve the October 22, 2020, meeting minutes, and seconded.  
Motion carried.
2. TREASURER'S REPORT
  - a. Brandon reported. The account balance is approximately \$31,695.45.
  - b. The Treasurer's report is attached.
  - c. A motion was made to approve the report, and seconded. Motion carried
  - d. Brandon noted that he took care of the tax notice.
3. FINANCE COMMITTEE REPORT
  - a. See Treasurer's report.
4. COMMUNICATION COMMITTEE REPORT
  - a. Mike had no updates.
5. EDUCATION COMMITTEE REPORT
  - a. Rob reported that he has been looking for possible speakers.
  - b. At this time, an event will need to be virtual. We can have up to 100 participants using Zoom.
  - c. We agreed that week nights would be better, and January would be good. Rob will look into the availability of speakers.
  - d. David could send an email to ask for an RSVP, but we will not require it. We could also put an announcement in the Lodi paper and the Lodi Chamber of Commerce event calendar. We need to see if the Sauk Prairie Chamber of Commerce also has an event calendar.
6. MEMBERSHIP COMMITTEE REPORT
  - a. David reported.
  - b. We currently have 305 memberships for 2020 and 3 for 2021.
  - c. We discussed when the best time to send the letter about new memberships and renewing memberships. We agreed it should be sent a little sooner than it has been in the past.
7. NEWSLETTER
  - a. Discussed the board bios and whether or not to add pictures. At this point they take up two pages. We could shorten them and direct people to the website for more information. Decided to just list the names and city/neighborhood and link to the full bios on the website.
  - b. We can also have a list of highlights that can link to areas on the website.
  - c. We need to remember to use Facebook to share interesting information and news.
  - d. Mike hopes to finish the newsletter within the next week.
8. I39 BRIDGE CONSTRUCTION PUBLIC HEARING REQUEST
  - a. The written public hearing request must be post-marked by tomorrow.

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- b. Mike confirmed that the DOT can do a virtual meeting/hearing.
  - c. Discussed whether to request a public hearing or a meeting. We decided to request a public hearing. In the request Mike will note that the LWA has over 300 members.
  - d. It was noted that the Wisconsin State Journal had an article about the bridge project a few days ago and said it would start in 2024.
9. BUOY LIGHT AND GRANT UPDATE
- a. Brandon gave an update. The GBC needs more buoys, replacement buoys, and they want to order 80 more lights at \$50 each. Brandon would like to write all of it in the DNR grant we are applying for next. The small project threshold is \$15,000 and we will keep our request under that amount. The DNR could cover up to \$7500, and LWA could contribute \$3750 and the GBC would cover the other \$3750.
  - b. We need to be assured LWA would get credit in GBC notices and publications.
  - c. A motion was made to move forward with the grant application with LWA contributing 1/2 of the local share of the grant up to \$4,000, and seconded. Motion carried.
10. ICE FISHING TOURNAMENT
- a. Brandon gave an update. He would like to move forward. Rod was OK with hosting outside at Lucky's. Brandon was not sure if the lower level bar would be open or not.
  - b. The board discussed the pros and cons of moving forward this year. It would need to be clear that everyone would need to follow the health guidelines.
  - c. Saturday, February 6, 2021 was the chosen date.
  - d. Discussed possible prizes for the raffle. We will not hold a meat raffle.
11. OTHER NEW BUSINESS
- a. There was no new business.
12. NEXT MEETING
- a. The next board meeting will be held via Zoom on Thursday, January 28, 2021 at 6:30 pm.
  - b. A motion was made to adjourn the meeting, and seconded. Motion carried. The meeting adjourned at 7:55 pm.

Submitted by: Sandra Boehm

Date approved: 1/28/21