

LAKE WISCONSIN ALLIANCE
REGULAR BOARD OF DIRECTORS MEETING
Via Zoom
May 26, 2022

Officers Present: **Mike Gleason, Tina Sebold, Brandon Herbert**

Directors Present: **David Kell, Jenny Zumm, Rob Zumm, Andrea Murray**, Bob Hunt, Steve Neander

Visitors:

A quorum was present.

1. Call to order by President Gleason at 6:34 pm.
2. MEETING MINUTES
 - a. A motion was made to approve the April 28, 2022, meeting minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Brandon reported. Brandon emailed his report to the board members. Our current account balance is \$50,655. Deposits were made for memberships. Withdrawals were made for a LWA flag and for the second mailer.
4. FINANCE COMMITTEE REPORT
 - a. See Treasurer's report.
5. COMMUNICATION COMMITTEE REPORT
 - a. Mike reported.
 - b. Mike is able to work on the website now without issues.
 - c. Mike will add a link to the WDNR Healthy Watersheds action plan.
 - d. Get Mike any items you would like posted on the website.
6. EDUCATION COMMITTEE REPORT
 - a. Jen reported. The secchi disk training was on May 21st. There are 3 additional people that have volunteered for monitoring.
7. MEMBERSHIP COMMITTEE REPORT
 - a. David reported.
 - b. We have 401 members; and 21 businesses.
 - c. We will send out another email reminder in a few weeks.
8. LWA GEAR/LOGO WEAR
 - a. Mike reported on Barefoot Bay for Lake Wisconsin gear. We discussed the gear and options.
 - b. We plan to endorse both. We will consider adding to the website and facebook page after we gain some experience with each company.
9. MADISON MALLARDS/LWA FUNDRAISER
 - a. The Mallards organization sent Tina information to hold an event there. It was discussed and decided we would pass on it.
10. BARABOO FILM FESTIVAL
 - a. We should revisit this in February of 2023 to donate next year.
11. MERRIMAC FESTIVAL
 - a. Mike will get the forms for a booth at the Merrimac Festival and share the information with the board. A motion was made to pay \$35 for a booth, and seconded. Motion carried.
12. SUNSET ON THE FARM
 - a. Kirk did not attend; no update.

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13. ZOOM RENEWAL

- a. Our Zoom meetings renewal is due. The fee is \$120 per year. A motion was made to renew the Zoom membership, and seconded. Motion carried.

14. SPRINKMAN JULY 4th BOAT PARADE

- a. A motion was made to participate in and sponsor the Sprinkman Real Estate Boat Parade on July 2-4th, and seconded. Motion carried.

15. MIKE'S PERSONAL STATUS

- a. Mike is planning to move closer to his children. The board should start thinking about adding to the board and who may want to take Mike's position as President. We will form a nominating committee at the next board meeting.

16. OLD BUSINESS

- a. Mike provided an update on the stump reduction project. He is waiting for the WDNR to make some clarifications.
- b. Rob provided an update on the Tipperary group activities. Reps Plummer and Ballweg were at the last meeting and suggested the group retain an engineering company to do a survey as a starting point.

The next board meeting will be held Thursday, June 23, 2022, at 6:30 pm, location TBD. A motion was made to adjourn the meeting, and seconded. Motion carried. The meeting adjourned at 7:55 pm.

Submitted by: Tina Sebold

Approved: June 23, 2022