

Agenda/ Meeting Minutes

Date: 23Mar2023

Topic: Lake Wisconsin Alliance Monthly Meeting

Meeting Attendees:

Forrest, Deanna	X	Kidd, Sarah	X	Zumm, Rob	NP
Gleason, Mike	X	Murray, Andrea	X		
Herbert, Brandon	NP	Neander, Steve	X		
Hunt, Bob	NP	Plumer, Jon	NP		
Kell, David	X	Zumm, Jenny	X		

Agenda/Meeting Discussion:

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of 23Feb2023 were approved.

3. Treasurer's Financial Report

- No updates.

4. Communications

- Updates to the LWA website are in process. Mike confirmed that messages from the email link are being appropriately received.

5. Membership

- Andrea gave an update.
 - i. 478 members (2022 + 2023 renewals). 106 members renewed for 2023; 3 are business renewals.
 - ii. Andrea reached out to members who signed up at the Ice Fishing Tournament and Eskimo Open.
 - iii. Sent messages to all those who expressed a desire to volunteer on the LWA membership form.
- Annual meeting
 - i. Proposal to contact Rock-n-Wool Winery to provide a wine tasting at the annual meeting. Sarah will reach out to them. Andrea will check membership to see if either Rock-n-Wool Winery or Wollersheim Winery are LWA members.
 - ii. Suggestion was made to see if any LWA business members would like to attend the annual meeting and offer informational materials to LWA members.
 - iii. Deanna will draft a meeting invitation for the annual meeting and work with Andrea to send the invitation.

6. Education

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- Jenny contacted the International Crane Foundation via email regarding interest in doing a presentation at the annual meeting in August. **Post Meeting Note: The foundation responded to Jenny and have agreed to make a presentation.**
- Jenny will be attending the Wisconsin Lakes seminar in Stevens Point. This may present more ideas for educational opportunities.

New Business

7. 1st Annual Wisconsin River Basin Meet and Greet on March 17.
 - David and Mike attended. The event was organized by the Wisconsin DNR. It gave a lot of information on activities of other groups. The groups were mostly north of Lake Wisconsin. It was a very good networking event for LWA.
 - Of note, many groups operate as “watersheds” to include a broader area and include multiple organizations.
8. Update on mailing of annual letter and our brochure. (Mike)
 - The brochure is approved. The mailing is planned to go out within the next week. There were 2 QR codes added to the brochure for membership.
9. Ideas for webinars, educational opportunities, and
 - Water quality/ Secchi disks – demonstration
 - Selfie Stand
 - i. David proposed having the LWA sponsor a selfie stand. David shared some pictures of a stand near Devil’s Lake.
 - ii. A suggested location could be at the ferry crossing, near the ice cream place.
 - iii. Need a volunteer to investigate requirements for placement & cost.
 - Fishing Line Disposal – PVC pipe
 - i. Jenny proposed setting up a disposal for discarded fishing line using PVC pipe. She will send pictures of examples she has seen.
10. Fish sticks vs cribs.
 - David reported on research he did on the use of cribs instead of fish sticks. His research indicates that fish sticks are a better option. LWA will continue to pursue placement of fish sticks.
11. The book, *Ripple Effect* by Ted Rulseh, was available for pick up at the meeting.
 - Request that all members have finished reading the book by June meeting. Will be discussed as part of June agenda.

Old Business

12. Review of the LWA Website (see Communications above)
13. Paypal and Facebook Administrators

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- Jenny is now the FB administrator.
- The Paypal transition is still in process.

12. Buoy & Buoy Lights – no updates

13. Stump Removal – no updates

14. Fish Sticks

- a. Mike sent another email to Alliant Energy. They have liability concerns. Mike clarified the DNR statement that there is no liability for fish stick placement. We continue to wait for a final decision.
- b. David connected with Meister Landscaping to partner with LWA on fish stick placement. They are very interested in working with the LWA, once we have agreement from Alliant Energy.

14. Conserve Sauk County Film Festival

- A donation was made to the Sauk County Film Festival.
- LWA will be recognized as a supporting member on advertisement related to the event.

15. Miscellaneous

- The Okee Bay Associate will be meeting in March/April. Andrea will attend and report back.
- Annual meeting will be August 26, 2023.

❖ Next meeting: April 27, 2023

Action Items

No	Item	Responsible	Date Due
1.	Contact Rock-n-Wool Winery for interest as a meeting venue for the annual meeting.	Sarah	27Apr2023
2.	Draft annual meeting invitation	Deanna	Update on 27Apr2023
3.	Send example pictures to the group of the PVC pipe used for disposal of fishing line.	Jenny	27Apr2023
4.	Reimburse Mike Gleason for GoDaddy payment	Brandon	23Mar2023
5.	Provide list of webinars	Jenny	23Mar2023

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6.	Explore use of QR code or Venmo to promote donations at future events	?	?
7.	Identify a volunteer to investigate requirements for placement & cost.	?	?
8.	Work with Clayton Hedgepath on the recommended edits to the LWA website	Mike	Continue to follow
9.	Transfer Paypal management to Brandon		Continue to follow
10.	Fish stick placement	Mike	Continue to follow
11.	Send donation for the Conserve Sauk County Film Festival	Brandon	COMPLETED
12.	Order book for LWA Board <i>Ripple Effect</i> by Ted Rulseh	Jenny & Rob	COMPLETED