

Agenda/ Meeting Minutes

Meeting Date: 22Feb2024

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Forrest, Deanna	NP	Murray, Andrea	X	Zumm, Rob	X
Gleason, Mike	X	Neander, Steve	NP		
Herbert, Brandon	NP	Ray, Kauhanae	X		
Kell, David	X	Stowe, Amy	X		
Kidd, Sarah	X	Zumm, Jenny	X		

Agenda/Meeting Discussion:

This was the annual meeting of all LWA members (see list of attendees below).

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of 25Jan2024 were approved.

3. Treasurer's Financial Report

- Brandon was not present at the meeting, but he sent the Treasurer's Financial Report for review at the meeting.

4. Communication

- Issues with the website continue. The website was taken down without discussion with LWA. It may have been down for over a week and may have impacted the membership mailing and the ice fishing tournament. Both Mike and David spoke to Clayton about our concerns. Clayton explained the issues and noted that the issue was partly due to a system-wide issue with servers that support the website.
- Suggest that we send an email to our membership, informing them of the website outage, with apologies. David will draft a message and send it to Andrea for distribution.
- The cost of membership mailing was less than the estimate we discussed. The mailing was sent to people who live around the lake and boat owners. The plan for next year's mailing is to search for addresses around the lake and to get bids from other providers (e.g., Fed Ex).
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5. Membership

- Andrea reviewed the current membership.
 - 116 for 2024; includes 6 businesses
 - 324 for 2023; includes 23 businesses (these have not paid 2024 dues yet).
 - 89 people paid by PayPal and have not yet paid in 2024

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6. Education

- 2024 Wisconsin Lakes & Rivers Convention
 - This convention will be held April 10th-12th at the Stevens Point Holiday Inn & Convention Center. There is a 20% discount for registering early. This will end on February 29th.
 - You can also register for some sessions via Zoom.
 - Board members can be reimbursed for cost of meeting.
 - Jenny sent information on registration and cost to all board members via email.
- Update on the wake boat ordinance:
 - Progress on legislation is on hold. The state wants UW to do a Wisconsin-specific study on the impacts of wake boats on Wisconsin waterways and is not accepting the study done in MN.

7. New Business

- ❖ Wisconsin River Basin Meeting
 - This meeting will be held March 14th.
 - David and Mike attended this meeting in 2023 and found it very informative. If interested in attending this year, you may speak to David and Mike for more information.
- ❖ Lake Wisconsin Watershed Meet and Greet Gathering: Update
 - Planning for at least 15 attendees. Agreed to offer the book “Ripple Effects” at a cost of \$15 to the meeting attendees.
 - Logistics were discussed and confirmed.
- ❖ Newsletter – No update.
- ❖ Update on Native Plant Initiative
 - The first edition was mailed in early February. Emails statistics showed we had a 65% open rate and a 10% click rate.
 - Amy presented the draft of the next edition of Native Plants. The Board recommended the following comments:
 - Check planting guide from Columbia County.
 - Add link to Powered Up Baraboo plant sale in May.
- ❖ Local Business Support
 - The board had discussions about showing LWA appreciation for local businesses. Kauhane will suggest ideas.

8. Previous Business

- ❖ Ice Fishing Tournament @ Lucky’s – February 10, 2024

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- There were 13 people who signed up to fish and 4 fish were turned in to take the pot.
- The raffles were very successful. We estimate that we will have raised about \$2000 for LWA.

❖ Eskimo Open - February 17, 2024

- Due to lack of ice on the lake, the event was held on the lake shore area around Remy's Thirsty Moose.
- The event was well attended overall. Many that attended played the fish toss (into buckets instead of ice).
- Some donations were received.

Next Meeting: March 28 , 2024

Action Items

No	Item	Responsible	Status
1.	Draft email to LWA membership informing them of the website outage and send to Andrea for distribution.	David	
2	Post information about the Eskimo Open on the LWA website	Mike	
3	Propose ideas as to how LWA can show appreciation to local business owners	Kauhane	
4	Send payment to Clayton Hedgepath for website update package.	Brandon	
5	Renew Chamber of Commerce membership	Brandon	
6	Improve functionality of the LWA website.	Mike Kauhane	Continue to follow
7	Explore future dates for educational presentation on invasive species	Jenny & Dede	Continue to follow
8	Contact Arthur Watkinson to discuss stump removal issue	Mike	Continue to follow
9	Continue to follow Alliant Energy for approval of fish stick placement.	Mike	Continue to follow
10	Proceed with the membership mailing through Econoprint	Mike	COMPLETED

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No	Item	Responsible	Status
11	Work with Andrea to support the email process	Sarah	COMPLETED
12	Connect with Powered Up Baraboo on the native plant initiative	Sarah	COMPLETED