

Agenda/ Meeting Minutes

Meeting Date: 27Jun2024

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Forrest, Dede	NP	Murray, Andrea	X	Zumm, Rob	X
Gleason, Mike	NP	Neander, Steve	NP		
Herbert, Brandon	NP	Ray, Kauhanae	X		
Kell, David	X	Stowe, Amy	X		
Kidd, Sarah	X	Zumm, Jenny	NP		

Agenda/Meeting Discussion:

This was the monthly meeting of the LWA Board members.

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of 23May2024 were approved. (1st Motion: David/ 2nd Motion: Jenny)

3. Treasurer's Financial Report

- Total balance = \$65,330
- Additional deposits were received and deposited by David.
- It was noted that LWA was reimbursed by Minute Man Press for a tax charge of \$15.88 purchased items.

4. Communication

- David and Mike held a teleconference with Clayton Hedgepath. They discussed user functionality and identified issues that they were able to correct during the meeting.
- Upon receipt of a list of LWA business supporters, Clayton will add this information to the website.
- Request of all Board Members: Review the website and make a list of issues or suggested changes. Also identify information we no longer use and that can be taken off the website.

5. Membership

- Andrea presented the update. There are 384 members and 22 businesses.
- Andrea continues to receive membership renewals.
- It was noted that some membership renewals have indicated that they are interested in volunteering.

6. Education

- There was no new information presented at this meeting.

Agenda/ Meeting Minutes

7. New Business

- ❖ There was no new business discussed at this meeting.

8. Previous Business

❖ Local Business Support

- Distribution is nearing completion. Certificates were well-received by those we were able to present to in person.
- It is recommended that we add what businesses received a certificate in our membership database. Andrea will see what can be done.

❖ Explore the Watershed Series

- The next event is Conservation Night by the Lake (see below).

❖ Conservation Night by the Lake

- Informational flyers will be posted to Facebook, the LWA website, and sent out via Constant Contact. Reminders should be sent on June 28 and then again on July 9 or 10.
- LWA will have a table at the event. LWA merchandise available for sale: Hats/\$25; Book-Ripple Effects/\$20
- It is recommended that we keep track of money received for merchandise vs money received for any membership funds.

❖ Newsletter

- The summer edition of the newsletter has been sent.

❖ Update on the Native Plant Initiative

- The June edition was sent. The topic was Pollinators, with a focus on Wisconsin bees.
- It is noted that the Native Plant mailing should be spaced out from the quarterly newsletter.

❖ LWA Support for Monofilament Line Disposal Containers

- Rob presented the prototype. Up to \$600 will be allocated for the containers to cover the cost of materials. This will allow 6 containers to be built (1st Motion: David/ 2nd Motion: Sarah)

❖ Constant Contact

- The subscription has been renewed, allowing 3 users, mailing to less than 500 emails.

Next Meeting: July 25 , 2024

Action Items

Agenda/ Meeting Minutes

No	Item	Responsible	Status
1	Explore adding information to the membership database as to what businesses received an LWA Appreciation Certificate	Andrea	
2	Send a list of LWA business supporters to Clayton Hedgepath.		
3	Review the website and make a list of issues or suggested changes. Also identify information we no longer use and that can be taken off the website.	All Board Members	
4	Post/send information on Conservation by the Lake		
5	Reach out to 7 businesses that have not yet renewed their 2024 membership.	Kauhane	
6	Distribute LWA Business Appreciation certificates	LWA Board Members	Continue to follow
7	Move forward with the disposal containers as per plan (see description in these minutes).	Rob	Continue to follow
8	Explore future dates for educational presentation on invasive species	Jenny & Dede	Continue to follow
9	Schedule a call with Clayton Hedgepath to discuss work to be done on the LWA website.	Mike David	COMPLETED
10	Send articles for the summer newsletter to Dede by June 15.	LWA Board Members	COMPLETED
11	Post reminder to FB for LWA apparel through Barefoot Bay.	Jenny	COMPLETED
12	Communicate and issue the LWA support for Conservation Night by the Lake on July 20.	David	COMPLETED
13	Send membership renewal forms to the 150 homeowners who have not yet renewed their 2024 membership	Mike	COMPLETED
14	Follow up on upgrading Constant Contact	Sarah	COMPLETED
15	Work with Mike to update the LWA website to reflect the local businesses who support LWA.	Kauhane	CLOSED

Agenda/ Meeting Minutes

No	Item	Responsible	Status
16	Upon confirmation of Chris Arnold's attendance at the LWA May Board meeting, invite Kathrin Judd and the interested homeowners to also attend.	Sarah	CLOSED
17	Upon confirmation of Chris Arnold's attendance at the LWA May Board meeting, send another reminder to all members reminding them of the Healthy Lakes & Rivers grant.	Sarah	CLOSED