

## Agenda/ Meeting Minutes

**Meeting Date:** 25Jul2024

**Topic:** Lake Wisconsin Alliance Monthly Meeting

**Board Meeting Attendees:**

Forrest, Dede	X	Murray, Andrea	X	Zumm, Rob	X
Gleason, Mike	X	Neander, Steve	NP		
Herbert, Brandon	X	Ray, Kauhanae	NP		
Kell, David	X	Stowe, Amy	X		
Kidd, Sarah	X	Zumm, Jenny	X		

**Guest Attendee:** Mara Lince, Regional Aquatic Invasive Species Coordinator, Golden Sands Resource, Conservation & Development Council

**Agenda/Meeting Discussion:**

This was the monthly meeting of the LWA Board members.

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of 27Jun2024 were approved. (1<sup>st</sup> Motion: Dede/ 2<sup>nd</sup> Motion: Jenny)

3. Treasurer's Financial Report

- Brandon reviewed the Treasurer's Report. (See report accompanying these minutes.)
- Brandon checked on the 7-month CD rate for potential renewal. Board agreed to renew the 7-month CD for \$35K (1<sup>st</sup> Motion: Brandon/ 2<sup>nd</sup> Motion: Rob)

4. Communication

- Mike noted that uploading to the website has improved.
- The Board agreed to upload all issues of the LWA Newsletter and Native Plants. Sarah will provide pdf copies to Mike for uploading

5. Membership

- Andrea presented the update. There are 402 members and 25 businesses.
- To date, there have been 6 renewals from 2023 from the paper mailing.

6. Education

- Jenny will confirm with the planned speaker for the Annual Meeting.
- It was requested that Brandon bring a projector and Jenny bring her laptop for the meeting.

7. New Business

- ❖ Mara Lince, the Regional Aquatic Invasive Species Coordinator from the Golden Sands Resource, Conservation & Development Council was a guest attendee at the meeting. Mara described her organization:

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- There are 3 aquatic invasive coordinators.
- These positions are funded thru DNR.
- Mara's coverage includes Columbia County. Her position is geared toward education and outreach for aquatic invasive species. She supports educational activities. (e.g., speaking at community meetings, schools, etc.). For example, she has a table at the Columbia County Fair.

Aquatic Invasive Species (AIS) signs can be obtained from Mara. Rob will coordinate with Mara to put AIS signs up with the monofilament line disposal containers.

Mara requested to be added to future Board meeting invitations and will attend as her schedule permits.

### ❖ Merrimac Community Festival

- Saturday, August 3
- David submitted the fee (\$50) for LWA participation. The Board approved the fee (1<sup>st</sup> Motion: Jenny/ 2<sup>nd</sup> Motion: Mike) We will plan to have a table with LWA merchandise, some giveaway items, and include the 'Fish in the Tube' game.
- Volunteers:  
Mike: Will help set up at the start (9 am)  
Rob: Will cover the afternoon from 1 pm-3pm

### ❖ Annual Meeting

- David will draft a letter for the announcement to be sent through Constant Contact.
- Mike has agreed to get the food. There will be a raffle for LWA hats.
- Board Members:  
Brandon & Steve will continue on the board and will need to be voted in at the Annual Meeting.  
Amy will assume responsibilities for membership from Andrea.

## 8. Previous Business

### ❖ Local Business Support (Distribution of business appreciation certificates.)

- Distribution is nearing completion. Mike has 3 more certificates to distribute. Rob & Jenny have 1 more certificate.

### ❖ Explore the Watershed Series

- There are 2 more activities. David will write a short description and send to Dede for inclusion in the newsletter.

### ❖ Conservation Night by the Lake

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- LWA was well-represented at this event. There were 5 Board members and 5-10 LWA members.
  - Jenny took pictures and will send them to Dede for the newsletter. She will also include a short summary of the event.
- ❖ Newsletter
- David would like this to go out by September 1.
- ❖ LWA Support for Monofilament Line Disposal Containers
- Production of the containers is complete! And they look terrific! The next step is to contact the authorities for each location where containers are planned to be placed (Note: Mara Lince can give information on location authorities.) Planned locations are as follows:
    - Sunset Bay
    - Eagle Drive
    - Whalen's Grade
    - Merrimac Pier
- ❖ LWA Merchandise:
- Some of the new merchandise will be giveaways at the Annual Meeting and the winter activities. We will also plan to sell some merchandise at the Merrimac Festival.
  - It is agreed that the new hats should be sold for \$25.
  - A QR code can be generated for Venmo or Paypaly. Brandon will work to obtain a code for the Merrimac Festival. Codes are not amount or merchandise specific. Note, there should be an increase on the merchandise price when using Paypal to cover Paypal's fees.

**Next Meeting:** August 24, 2024

### Action Items

No	Item	Responsible	Status
1	Confirm the Annual Meeting date with the planned speaker.	Jenny	
2	Bring equipment to support the Annual Meeting: Projector: Brandon Laptop: Jenny	Jenny Brandon	
3	Coordinate with Mara Lince put AIS signs up with the monofilament line disposal containers.	Rob	

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No	Item	Responsible	Status
4	Send short summary of the next 2 events for the Lake Wisconsin Watershed Series to Dede for inclusion in the newsletter.	David	
5	Contact the authorities for each location where containers are planned to be placed.	Rob	
6	Add Mara Lince to future meeting invitations.	Sarah	
7	Provide list of businesses that received Business Appreciation Certificates to Andrea for inclusion in the LWA member database and Mike for posting on the website.		
8	Reach out to 7 businesses that have not yet renewed their 2024 membership.	Kauhane	
9	Distribute LWA Business Appreciation certificates	LWA Board Members	Continue to follow
10	Move forward with the disposal containers as per plan (see description in these minutes).	Rob	Continue to follow
11	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities.	Jenny & Dede	Continue to follow
12	Set up QR codes for LWA merchandise sales.	Brandon	COMPLETED
13	Send pictures and a short summary of Conservation Night by the Lake to Dede for inclusion in the newsletter.	Jenny	COMPLETED
14	Provide pdf copies of all issues of the LWA Newsletter and Native Plants to Mike	Sarah	COMPLETED
15	Send a list of LWA business supporters to Clayton Hedgepath.	Mike	COMPLETED
16	Review the website and make a list of issues or suggested changes. Also identify information we no longer use and that can be taken off the website.	All Board Members	COMPLETED
17	Post/send information on Conservation by the Lake		COMPLETED