

Agenda/ Meeting Minutes

Meeting Date: 24Aug2024

Topic: Lake Wisconsin Alliance Annual Meeting

Board Meeting Attendees:

Forrest, Deanna	X	Murray, Andrea	NP	Zumm, Jenny	X
Gleason, Mike	X	Neander, Steve	NP	Zumm, Rob	X
Herbert, Brandon	X	Ray, Kauhanae	NP		
Kell, David	X	Stowe, Amy	X		
Kidd, Sarah	X	Zumm, Jenny	X		

Agenda/Meeting Discussion:

This was the annual meeting of all LWA members (see list of attendees below).

1&2. Meeting Administration

- David called the meeting to order.

3. Treasurer's Financial Report

- Brandon provided an overview of the association's financial status. He also described the primary revenue sources for LWA.

4. Board Membership:

- Brandon Herbert and Steve Neander were elected for another 3-year term.

5. Guest Speaker: Lisie Kitchel, Mussel Biologist in the Bureau of Natural Heritage Conservation, which is affiliated with the Wisconsin Department of Natural Resources. Lisie presented the identification and life cycle of freshwater mussels.

6. Guest Attendees: Attendees from other local associations attended the annual meeting and gave a brief overview of their associations.

- a. Mara Linse: Regional Aquatic Invasive Species Coordinator from the Golden Sands Resource, Conservation & Development Council. Mara described her focus as aquatic invasive species.
- b. Ron Schoepp: Lake Wisconsin Farmer Watershed Council. Ron described the farming practices member farmers take to reduce runoff into area waterways. Ron also described LWA's partnership with and support of the Lake Wisconsin Farmer Watershed Council.
- c. Bill Spain: Okee Bay Mill Pond Association. Bill gave an overview of the activities taken over the past year to improve water quality in the bay.

7. Introduction of the Board Members

- David introduced each of the board members and described their role on the board.
- Activities outside of the board member's role were also described.
 - Secchi Disk Monitoring for water quality (Jenny)

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- LWA Newsletter (Dede)
- Native Plants Newsletter (Sarah)
- Partnership with the Grade Boat Club for buoy replacement (Brandon)

Action Items

No	Item	Responsible	Status
1	Confirm the Annual Meeting date with the planned speaker.	Jenny	
2	Bring equipment to support the Annual Meeting: Projector: Brandon Laptop: Jenny	Jenny Brandon	
3	Coordinate with Mara Lince put AIS signs up with the monofilament line disposal containers.	Rob	
4	Send short summary of the next 2 events for the Lake Wisconsin Watershed Series to Dede for inclusion in the newsletter.	David	
5	Contact the authorities for each location where containers are planned to be placed.	Rob	
6	Add Mara Lince to future meeting invitations.	Sarah	
7	Provide list of businesses that received Business Appreciation Certificates to Andrea for inclusion in the LWA member database and Mike for posting on the website.		
8	Reach out to 7 businesses that have not yet renewed their 2024 membership.	Kauhane	
9	Distribute LWA Business Appreciation certificates	LWA Board Members	Continue to follow
10	Move forward with the disposal containers as per plan (see description in these minutes).	Rob	Continue to follow
11	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities.	Jenny & Dede	Continue to follow
12	Set up QR codes for LWA merchandise sales.	Brandon	COMPLETED

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No	Item	Responsible	Status
13	Send pictures and a short summary of Conservation Night by the Lake to Dede for inclusion in the newsletter.	Jenny	COMPLETED
14	Provide pdf copies of all issues of the LWA Newsletter and Native Plants to Mike	Sarah	COMPLETED
15	Send a list of LWA business supporters to Clayton Hedgepath.	Mike	COMPLETED
16	Review the website and make a list of issues or suggested changes. Also identify information we no longer use and that can be taken off the website.	All Board Members	COMPLETED
17	Post/send information on Conservation by the Lake		COMPLETED

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LWA Member Attendees:

Last Name	First Name	Association
Brincks	Dean	
Brincks	Barb	
Brincks	Lisa	
Forrest	Deanna	LWA Board Member
Gleeson	Mike	LWA Board Member
Gleeson	Sue	
Halverson	Vicki	
Herbert	Brandon	LWA Board Member
Kell	David	LWA Board Member
Kichel	Lisie	
Kidd	Sarah	LWA Board Member
Kidd	Brian	
Koval	Bill	
Lince	Mara	
Petrakis	Steve	
Petrakis	Jane	
Rous	Phil	
Rous	Mary	
Schoepp	Ron	
Spain	Bill	Okee Bay Mill Pond Association
Spain	Brenda	
Stowe	Amy	LWA Board Member
Stowe	Dan	
Vradenburg	Jim	
Vradenburg	Martha	
Weigel	Rich	
Weigel	Sue	
Zumm	Rob	LWA Board Member
Zumm	Jenny	LWA Board Member