

Agenda/ Meeting Minutes

Meeting Date: 05Dec2024

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Forrest, Dede	NP	Murray, Andrea	NP	Zumm, Rob	X
Gleason, Mike	X	Neander, Steve	NP		
Herbert, Brandon	X	Ray, Kauhanae	NP		
Kell, David	X	Stowe, Amy	X		
Kidd, Sarah	X	Zumm, Jenny	X		

Guest Attendee: Mara Lince, Regional Aquatic Invasive Species Coordinator, Golden Sands Resource, Conservation & Development Council

Agenda/Meeting Discussion:

This was the monthly meeting of the LWA Board members.

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of October 24 were approved. (1st Motion: Mike/ 2nd Motion: Amy)

3. Treasurer's Financial Report

- Brandon reviewed the Treasurer's Report and sent the written report after the meeting.

4. Communication

- No updates.
- The pictures of our outing to Gibraltar Rock have been posted.

5. Membership

- No new members to report. Membership stands at 405 members and 25 business members.
- Amy will be taking over for Andrea. They met to review the process and transfer the files. They will meet again when new members are to be added to review the process for new member additions.

6. Education

- Rob attended the River Alliance Annual Meeting and asked a question at one of the sessions on wake boat legislation. Rob was informed that there is no pending legislation in Wisconsin at this time. The River Alliance is working to build a coalition of organizations to address the issues associated with wake boats. The plan is for this coalition to work to introduce legislation.
- Another noteworthy point on Minnesota's efforts to protect their lakes. Current Minnesota law requires landowners to establish bank buffers of perennial vegetation along their shorelines. Bank buffers are also required to be established along public waters and drainage systems.

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7. Business

❖ Membership drive for 2025

- There was a proposal to target our membership drive to those living one quarter to a half mile of the lake. Mike will investigate how this approach compares to past membership drives.
- March 1st will be the target for membership mailing.

❖ Grade Boat Club (GBC) Request

- GBC asked if the LWA would contribute toward a new working boat.
- After some discussion a motion was made and approved for a \$500 donation. (1st Motion: Mike/ 2nd Motion: Amy)

❖ Chamber of Commerce Membership Renewal

- Our membership expires in December.
- It was agreed that we would renew our membership. (1st Motion: Jenny/ 2nd Motion: Rob)
- Brandon will renew the membership.

❖ Evaluation of Explore the Watershed series and Plan for 2025

- The Board reviewed the potential events and dates for 2025. It was agreed that we will tentatively plan on these dates and locations.

❖ Monofilament Line Disposal Containers

- The containers have been installed in 5 locations:
 - Moon Valley Boat Landing (off of Route 113)
 - Sunset Bay Boat Landing
 - Merrimac Memorial Park Fishing Pier
 - Whalen's Grade Boat Landing (adjacent to the Thirsty Moose Bar & Grill)
 - Park Street Boat Landing in Lodi Township (on the Harmony Grove/Sticky Bay southern most channel)
- Rob was also asked about installing these at 1-2 up in other locations. This will be discussed at a later date.

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- ❖ Winter Newsletter update
 - Great job, Dede! The board had not suggested edits to the draft newsletter.
 - *All Board Members: Keep note of subjects that may be good future newsletter topics.*
- ❖ 2nd Annual Watershed Meet and Greet
 - The Board agreed that we should proceed ahead with planning the 2025 meeting, as it helps to keep the lines of communication open between the various groups.
 - Plan for March 1st.
 - A motion was made to spend up to \$80 for coffee and donuts. Motion: (1st Motion: Jenny/ 2nd Motion: Mike)
- ❖ Golden Sands Event on October 28th
 - 5 LWA members attended the meet and greet session
- ❖ Native Plant Informational Mailings
 - A survey was sent to all LWA members to gain feedback on the informational mailings done in 2024 on native plants. While we had a low response rate to the survey (11%), the majority of those that responded to the survey (80%) found the mailings helpful and would like to see them continued. The Board agreed to continue the mailings.
 - It was noted that a future survey question should ask if LWA members have planted native plants as a result of informational mailings.

Next Meeting: January 26, 2025

Action Items

No	Item	Responsible	Status
1	Investigate how the proposed approach described above to target membership mailings compares to past membership drives.	Mike	
2	Proceed with making a donation of \$500 to the Grade Boat Club in support of the purchase of a work boat	Brandon	
3	Renew the Lodi Chamber of Commerce membership	Brandon	

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No	Item	Responsible	Status
4	Request 50% of amount from Grade Boat Club (made to Roloff Corp)	Brandon	
5	Provide list of businesses that received Business Appreciation Certificates to Andrea for inclusion in the LWA member database and Mike for posting on the website.		
6	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities. ➤ Mara suggested we contact a local school for a boat tour of the lake. She has experienced this recently and it was a great time for youth.	Mike	Continue to follow
7	Send pictures of the last 3 events to Mike for posting to the website • Sarah – Gibraltar Rock & Merrimac Preserve • Jenny – Conservation Night		COMPLETED
8	Follow-up on proposed newsletter topics as described above	Brandon Dede David	COMPLETED
9	Move forward with the placement of the disposal containers.	Rob	COMPLETED
10	Coordinate with Mara Lince put AIS signs up with the monofilament line disposal containers.	Rob	CLOSED