

Agenda/ Meeting Minutes

Meeting Date: 20Feb2025

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Forrest, Dede	X	Murray, Andrea	X	Zumm, Rob	X
Gleason, Mike	X	Neander, Steve	X		
Herbert, Brandon	NP	Ray, Kauhanea	NP		
Kell, David	X	Stowe, Amy	X		
Kidd, Sarah	X	Zumm, Jenny	X		

Guest Attendee: Mara Lince, Regional Aquatic Invasive Species Coordinator, Golden Sands Resource, Conservation & Development Council

Guest Speakers: Wisconsin Lakes Organization's Board members Dan Butkus and Mike Engelson will be speaking to us about the Wake Boat Coalition

Agenda/Meeting Discussion:

This was the monthly meeting of the LWA Board members.

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of January 23, 2025, were approved.

3. Treasurer's Financial Report

- There was no financial report at this meeting.

4. Communication

- Update on Website Design:
 - Board members (Mike G, Sarah K, Kauhane R) contacted, met with, and obtained bids from 3 website designers:
 - Erawatech
 - Tingall's Graphic Design
 - Powderkeg Web Design
 - The Board agreed that we will not pursue further negotiations with Powderkeg Web Design due to their bid being significantly higher than the other 2 bidders.
 - **Next Steps:** After discussion of the bids and the specifics of the web design approach, it was agreed that we will go back to Erawatech and Tingall's to get more information.

5. Membership

- The membership mailing is completed. Membership renewals are coming in.

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- The management transition of membership from Andrea to Amy has been completed.
- The Board discussed the software used to store/manage membership data. We currently use Filemaker Pro. Our current license (Ver 15) is significantly out of date (current Ver 24), making transfer and working with data very difficult. Upgrading to a new license for 1 user would be \$356
- **Next Steps:** After discussion the Board agreed to transfer our data files to Excel. Excel has the advantages of being much easier to use and more widely used by Board members.

6. Education

- Wisconsin Water Week will be held March 26-28 in Stevens Point. Jenny and Rob will be attending virtually. David will be attending in person.
- The Board welcomed guest speakers, Dan Butkus and Mike Engelson, from the Wisconsin Lakes Organization to talk to us about the mission and goals of the Wake Boat Coalition. After hearing their presentation and Board member discussion a motion was proposed for the Lake Wisconsin Alliance to become a member of the Coalition for Wake Boat Reform (1st Motion: Amy/2nd Motion: Rob) The majority of the Board agreed with the motion (6-yes; 2-no; 1-abstain).
- **Next Steps:** Rob will inform Dan and Mike of our agreement to join the coalition.

7. Business

❖ Grade Boat Club (GBC) Request

- No update.

❖ Evaluation of Explore the Watershed series and Plan for 2025

- No update

❖ Ice Fishing Tournament – Feb 8

- We raised approximately \$1,500 from the tournament this year. This was a bit less than the previous year.
- Suggestions for the 2026 Tournament
 - Obtain more diverse raffle items for the table.
 - Include more items for women, noting that half of the tournament winners were women this year.
 - Do not pursue getting Admirals tickets. These were not popular items.
- Sincere appreciation and thanks to Brandon for all his efforts in organizing this event!
- Special thanks to our volunteers: David, Mike, Andrea, Amy (& Dan), and Sarah (& Brian)

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❖ Eskimo Open – Feb 15

- There was a great turnout for this event! Lots of good feedback on the Fish Toss at the LWA hole!
- Special thanks to our volunteers: David, Mike, and Sarah (& Brian Kidd, Lauren Kidd, & Ryan Perlic)

❖ Leadership for Midwestern Watersheds

- This is a forum for professionals who lead projects that reduce agricultural runoff in watersheds of the central United States. David and Mike, with Ron Schoepp, have been invited to speak at this conference. The conference will be on Feb 27.

❖ 2nd Annual Watershed Meet and Greet

- David sent an email to all local groups informing them of the meeting. There are 12-15 people expected at the meeting.
- Plan for March 1st.
- LWA Board Attendees: David, Amy, and Mike

❖ LWA Newsletter update

- Dede will be drafting the spring newsletter.
- *All Board Members: Keep note of subjects that may be good newsletter topics and send a note to Dede.*

❖ Native Plant Newsletter

- The first edition of the Native Plant Newsletter will be sent in March.

❖ Lake Wisconsin Alliance and Potential Partnerships

- Contacted the heads of the park districts for Dekorra and Lodi about developing potential partnerships that would promote healthy lake environmental practices and/or responsible recreational use of the lake.
- Dekorra responded indicating they would be interested in pursuing such a partnership. The Lodi contact did not respond.
- **Next Steps:** Inform Mark Niebuhr of Dekorra's Park Dept. of the Board's agreement to move ahead. Investigate applicable grants and bring this information back to Mark Niebuhr of Dekorra and the LWA Board.

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Next Meeting: March 27, 2025

Action Items

No	Item	Responsible	Status
1	Contact the remaining 2 website designers and request the additional information discussed by the Board members	Mike Sarah	
2	Transfer the membership data from Filemaker Pro to Excel	Amy	
3	Inform Dan Butkus and Mike Engelson of LWA's motion to join the Wake Boat Coalition	Rob	
4	Inform Mark Niebuhr of Dekorra's Park Dept. of the Board's agreement to move ahead. Investigate applicable grants and bring this information back to Mark Niebuhr of Dekorra and the LWA Board.	Sarah	
5	Proceed with making a donation of \$500 to the Grade Boat Club in support of the purchase of a work boat	Brandon	
6	Request 50% of the amount from Grade Boat Club (made to Roloff Corp)	Brandon	
7	Provide list of businesses that received Business Appreciation Certificates to Andrea/Amy for inclusion in the LWA member database and Mike for posting on the website.		
8	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities. ➤ Mara suggested we contact a local school for a boat tour of the lake. She has experienced this recently and it was a great time for youth.	Mike	Continue to follow
9	Contact potential website design companies and set up information meetings.	Mike	COMPLETED
10	Make contact with the Wake Boat Coalition and request a representative attend an LWA meeting to inform members of their mission and plan.	Rob	COMPLETED

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No	Item	Responsible	Status
11	Follow-up ideas for potential partnerships as described in these minutes.	Sarah	COMPLETED