

Agenda/ Meeting Minutes

Meeting Date: 26June2025

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Forrest, Dede	NP	Kidd, Sarah	X	Zumm, Rob	X
Gleason, Mike	X	Murray, Andrea	X		
Herbert, Brandon	NP	Ray, Kauhanea	X		
Judd, Kathrin	X	Stowe, Amy	NP		
Kell, David	X	Zumm, Jenny	X		

Agenda/Meeting Discussion:

This was the monthly meeting of the LWA Board members.

1&2. Meeting Administration

- David called the meeting to order.
- We welcome Kathrin Judd as a new Board member! She will be confirmed as a Board member at the annual August membership meeting.
- The meeting minutes of May 29, 2025, were approved. (1st Motion: Rob/2nd Motion: Jenny).

3. Treasurer's Financial Report

- No report at this meeting.
- Brandon talked with Terri Wellman as a possible replacement for Treasurer. She appears to be well-qualified and is a treasurer with other non-profits.

4. Communication

- Kathrin is supporting Mike on website development.
- Suggestion to open an LWA Instagram account, for a full social media presence (website, Facebook, and Instagram)
- A photo contest was proposed to get pictures of Lake Wisconsin that could be posted on the website. We could give a prize to local area restaurant for the winning entry.
- Erawatech suggests that we switch from Constant Contact to Mail Chimp for our mailing service. Mike will follow up to see what the pros/ cons are of the two different providers.
 - Next Steps: Mike to contact James at Erawatech to understand the pros/ cons are of Constant Contact and Mail Chimp.
 - **Post Meeting Note:** Mike contacted James and sent the information to the Board via email.
- Erawatech needs a description of the LWA.
 - **Next Steps:** Mike will draft some description of the LWA.
- James at Erawatech will have a training session with all who want to be involved before the website goes live.

5. Membership

- No report at this meeting.
- David obtained the new membership forms from Amy and provided them to Andrea for entry into a 2025 membership list. At this point, Andrea will enter the new member information into Filemaker Pro and provide them to Sarah for entry into Constant Contact. This will allow us to have an updated mailing list for all future mailings.
- Discussion around the continued use of Filemaker Pro. Our current version is significantly outdated and cannot be updated through a software upgrade. A question was raised whether we could use the website as a point of data entry and database.
- Andrea was elected as our Membership Chair. (1st Motion: David/2nd Motion: Mike).

6. Education

Wake Boat Update

- There was a meeting on May 28 in Madison between the Wake Boat Coalition, the boating industry & the Wisconsin state legislature. There was no consensus between these groups at the conclusion of that meeting. Current state law requires wake boats to be 100 feet from shore. Communities are talking to their local representatives to encourage stricter rules on wake boating.
 - Industry wants: 200 feet from shore & prohibit local laws
 - Wake Boat Coalition wants: 700 feet from shore; 200 feet from other boaters; 30 feet deep water; boats must be sanitized.
- The Board discussed various approaches for LWA to take on this topic. The best support LWA can provide may be through education. Kauhane suggested engaging membership in discussing the wake boat topic. DNR representatives could be included in a meeting with LWA membership.
 - **Next Steps:** Rob looking into holding a “listener session” similar to what was held in the state legislature.

Speaker for Annual Meeting

- Rob created fliers for the annual meeting, profiling the speaker. Dr. Zach Feiner (Professor at UW Madison). He will speak on the lake’s response to climate change. Rob also created a press release about the speaker. These materials will clarify that a membership meeting will be held earlier in the day, but the speaker is open to the public.
- A projector will be needed for the meeting. The Board discussed purchasing a projector but needs more information as to the best projector to purchase.
 - **Next Steps:** Kauhane will research projectors and send information to the Board.

7. Business

- ❖ Aerial Photography of Lake Wisconsin

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- Rob proposes having aerial footage taken of the lake only, not including the Wisconsin river. As discussed in the meeting last month, the cost is \$250 first hour and \$100/hr for subsequent hours. Rob asked if we wanted any music added or any narration?
- To get a comparison bid, Jenny suggested contacting group that did the film of the Baraboo dam removal for costs to compare costs.
- Kathrin uses aerial photography for her business and volunteered to check costs with them.
- **Next Steps:**
 - Kathrin will check costs for aerial photography from the business she has used in the past.

❖ Dekorra/ Camp Rest Native Plant Landscaping Project

- The status to date is as follows:
 - Reached out to **12 companies** and the UW-Madison Dept of Landscape Architecture to determine interest in the project
 - Initial contacts were made in **late March/ early April**
 - Bee Balm Wildscapes and Tim Andrews Horticulturist are late entries
 - **6 companies** indicated they were interested in the project
 - Had site visits with 5 of the 6 companies
 - Four companies were sent the bid materials on May 1 with a request for bids to be submitted by May 23
 - Bee Balm Wildscapes had a site visit on May 19, so was given more time to develop a bid
 - The site visit for Tim Andrews Horticulturist is June 26 (date of this meeting).
 - To date, **only Bee Balm Wildscapes has submitted a bid for the project** and the bid was submitted on May 25 (6 days after their site visit).
 - The remaining 4 companies either did not respond to repeated requests or informed us they “became too busy”. It was noted that companies were each contacted between 7-12 times from March – June by phone and/or email
- **Next Steps:** We will await the bid from Tim Andrews Horticulturist. After that bid is received, we will meet with Mark Niebhur and Chris Arnold.

❖ Evaluation of Explore the Watershed series and Plan for 2025

- June 21-Hike the Parfrey Glen State Natural Area: The Parfrey Glen hike was a success! It included 9 members.
- July 24 – Lake Wisconsin Farmer Watershed Council @ Lodi Lochner Farm, W11798 Reynolds Rd, 5-8 pm. LWA will have a table at the event. We will also have LWA merchandise at the event. LWA members should be there by 4 pm.

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- The Board agreed to a donation for this event of \$1500 suggestion (1st Motion: Mike/2nd Motion: Jenny).
- **Next Steps:** Sarah will send out a notice through Constant Contact to all LWA members about 2 weeks before the event.
- August 23-LWA Annual Meeting @ Merrimac Memorial Park
- September 20-Merrimac Preserve hike
- October 18-Hike @ Gibraltar Rock Park
- ❖ SEWISC 5 yr plan (Southeastern Wisconsin Invasive Species Consortium). Sarah sent an email to UW Community Development contact, Carrie Edgar.

Future Ideas:

Boat cleaning stations - Work to install boot cleaning stations and brushes. Check Wisconsin DNR for more info.

Kayak launch – Connect with Wisconsin kayaking groups. Check Facebook to find out who is heading up these groups.

Lodi Parks group – Bill Pfeil.

Next Meeting: July 31, 2025

Action Items

No	Item	Responsible	Status
1	Provide input on the objective and locations for the aerial photography to Rob.	All Board Members	Continue to follow
3	Draft some description of the LWA for the website.	Mike	
4	Look into holding a “listener session” similar to what was held in the state legislature.	Rob	
5	Research projectors and send information to the Board.	Kauhane	
6	After that bid is received we will meet with Mark Niebhur and Chris Arnold.	Sarah	
7	Send out a notice through Constant Contact to all LWA members about 2 weeks before the event.	Sarah	

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No	Item	Responsible	Status
8	Contact the South Central or the Central Wisconsin Invasive Partnerships to understand how Columbia County could become a part of that.	Sarah	
9	Generate a list from those members that have expressed interest in volunteer opportunities.		
10	Provide list of businesses that received Business Appreciation Certificates to Andrea/Amy for inclusion in the LWA member database and Mike for posting on the website.		
11	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities. ➤ Mara suggested we contact a local school for a boat tour of the lake. She has experienced this recently and it was a great time for youth.	Mike	Continue to follow
12	Send newsletter articles to Dede.	All	COMPLETED
13	Follow-up with the other landscaping companies to get their proposals.	Sarah	COMPLETED
14	Describe the process for obtaining a certification for the newsletter and send to Dede.	David	COMPLETED
15	Send any questions, concerns, or suggestions about putting the LWA membership list into Constant Contact to David	All Board Members	CLOSED
16	Contact the UW Extension contact for our area to see if they would offer support to draft a 5-year strategic plan.	Sarah	COMPLETED
17	Transfer the membership data from Filemaker Pro to Excel	Amy	CLOSED