

Agenda/ Meeting Minutes

Meeting Date: 31July2025

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Forrest, Dede	NP	Kidd, Sarah	X	Wellman, Terry	X
Gleason, Mike	X	Murray, Andrea	X		
Herbert, Brandon	NP	Ray, Kauhanae	X		
Judd, Kathrin	X	Zumm, Jenny	X		
Kell, David	X	Zumm, Rob	X		

Agenda/Meeting Discussion:

This was the monthly meeting of the LWA Board members.

1&2. Meeting Administration

- David called the meeting to order.
- The meeting minutes of June 26, 2025, were approved. (1st Motion: Mike/2nd Motion: Rob).

3. Treasurer's Financial Report

- Brandon was not present at this meeting. Brandon sent the account balances prior to the meeting. Current balances across all accounts is \$57,210.16.

4. Communication

- Construction of the new website by Erawatech is progressing.
- This website is still open to changes. If you review the website and find something that you feel may need to be changed you can send a note/suggestion through the website.

5. Membership

- Discussed the potential of using our websites as a member database. There are concerns with permissions to store names and addresses on the website, as many of our members use paper forms.
- The Board agreed to revisit this issue some time after the new website is launched. Members may switch from paper renewal forms to renewing membership on the website.
- Current membership: 311 members, including 23 businesses

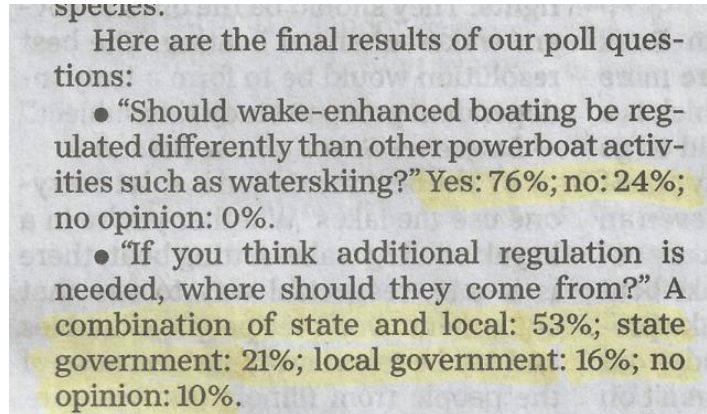
6. Education

Wake Boat Update

- Rob gave an overview of article by the Wisconsin Lakes Coalition. The full article can be found here [This Is Getting Big... - Wisconsin Lakes | Wisconsin Lakes](#)
- Rob also sent a survey from the Coalition to Protect Wisconsin Lakes & Rivers to all Board members.

Agenda/ Meeting Minutes

- Concerns and discussions about the effect of wakeboats on Wisconsin lakes are increasing. In follow-up to our discussion at the meeting, Rob sent additional information on some of the recent publications and news releases:
 - New study from the University of Minnesota: [Study raises new questions over Minnesota lakes and wakesurfing | MPR News](#)
 - Recent wake boating article from Oshkosh Northwestern Newspaper. Article originally appeared in Milwaukee State Journal, who conducted an informal readership poll on wakeboats



- There is some talk in Madison regarding resuming talks on possible wake boat legislation in September. The statewide coalition will keep us informed on any developments.

Speaker for Annual Meeting

- Rob created a flyer and a press release for the annual meeting, highlighting the speaker. The flyer will be posted at local businesses

Aerial Drone Footage

- Rob outlined the points that should be defined and agreed upon by the Board so that the plans for producing aerial footage of Lake Wisconsin can proceed ahead:
 - Video length
 - Designated route
 - Supply pontoon boat for drone operator
 - Inclusion of background music and/or narration highlighting key points on the lake
 - Cost not to exceed \$600
 - Define plan for finished video
 - Post the LWA website
 - Post to LWA Facebook page

Agenda/ Meeting Minutes

- Display video at LWA events
 - Use at other public relation events
- Kathrin is following up with the photographer she uses for her business and who has aerial footage of Lake Wisconsin to see what can be shared.
- **Next Steps:** Await feedback from Kathrin to see what her contact may be able to offer.

7. Business

❖ Annual Meeting

- Agenda Items for the meeting:
 - Nomination of 2 new Board members (Kathrin Judd and Terry Wellman)
 - Agreement for continuing Board members at their 3-year mark
 - Note: A third Board member is necessary to complete our 11 member board. The plan is to open up the 3rd position at the meeting to see if there are any interested volunteers in our current membership.

❖ Dekorra/ Camp Rest Native Plant Landscaping Project

- Received 2 bids (Bee Balm Wildscapes & Tim Andrews Horticulturist)
- The Board reviewed the bids and potential avenues for additional funding.
 - \$3,000-\$4,000 will come from the Healthy Lakes Grant
 - Potential for Dekorra Parks Dept to contribute
 - Potential for Grade Boat Club to contribute
 - Also suggested to see if the Lions Club would contribute (Andrea)
- **Next Steps:** Sarah will take the next steps as listed below:
 - Contact each of the companies and ask when they need a decision in order to plant in the fall.
 - Contact Mark Niebhur and get his input on the bids.
 - Contact Kyle Knutson and explore potential donation.

❖ Election of new Treasurer to replace Brandon

- Terry Wellman has volunteered to take the responsibilities as LWA's Treasurer. Terry presented her background to the Board. A motion was presented to elect Terry as the LWA Treasurer (1st Motion: Jenny/2nd Motion: Andrea). The Board unanimously approved.
- Terry's email and contact information are TLwellman912@gmail.com , Cell: 815-541-9127. Terry will send Mike a brief bio for posting on the website.

Agenda/ Meeting Minutes

- Note, Terry and Brandon discussed his work on the ice fishing tournament. She suggested to Brandon to document the process and the supplies that are needed. The Board will have a future discussion on dividing the support for this tournament across Board membership.
- **Next Steps:** Board to discuss dividing the support for the ice fishing tournament (future meeting agenda item)

- ❖ Sauk Film Festival Sponsorship:
 - The Sauk Film Festival will be held at the Baraboo Library this year. All films will be shown in 1 room.
 - The Board agreed to sponsor the festival with a \$250 donation (1st Motion: Mike/2nd Motion: Jenny).

- ❖ Evaluation of Explore the Watershed series and Plan for 2025
 - July 24 – Conservation Night was a success! The Lake Wisconsin Farmer Watershed Council saw good attendance @ Lodi Lochner Farms.
 - August 23-LWA Annual Meeting @ Merrimac Memorial Park
 - September 20-Merrimac Preserve hike
 - October 18-Hike @ Gibraltar Rock Park

- ❖ Projector
 - The Board agreed to purchase a projector for LWA use. The Board approved spending up to \$600.
 - **Post Meeting Note:** After looking at the options David reported that the projector would cost \$649. Including the cost of a carrying case and connection cords and taxes, the total cost would be at least \$741. The Board agreed by email to increasing the amount spent to \$800.

- ❖ SEWISC 5 yr plan (Southeastern Wisconsin Invasive Species Consortium). There has been no response from the UW Community Development contact, Carrie Edgar.

Future Ideas:

Boat cleaning stations - Work to install boot cleaning stations and brushes. Check Wisconsin DNR for more info.

Kayak launch – Connect with Wisconsin kayaking groups. Check Facebook to find out who is heading up these groups.

Agenda/ Meeting Minutes

Lodi Parks group – Bill Pfeil.

Next Meeting: August 23, 2025

Action Items

No	Item	Responsible	Status
1	Contact photographer Kathrin uses for her business and who has aerial footage of Lake Wisconsin to see what can be shared.	Kathrin	
2	For the next steps on the Camp Rest Project, contact landscaping companies, Mark Niebhur, and Kyle Knutson as described above.	Sarah	
3	Add as a future LWA Meeting agenda item: Division of support for the Ice Fishing Tournament	David	
4	Provide input on the objective and locations for the aerial photography to Rob.	All Board Members	Continue to follow
5	Look into holding a “listener session” similar to what was held in the state legislature.	Rob	
6	Contact UW Community Development contact, Carrie Edgar for more information of the development of a 5-year strategic plan	Sarah	
7	Generate a list from those members that have expressed interest in volunteer opportunities.		
8	Provide list of businesses that received Business Appreciation Certificates to Andrea/Amy for inclusion in the LWA member database and Mike for posting on the website.		
9	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities. ➤ Mara suggested we contact a local school for a boat tour of the lake. She has experienced this recently and it was a great time for youth.	Mike	Continue to follow
10	Draft some description of the LWA for the website.	Mike	COMPLETED

Agenda/ Meeting Minutes

No	Item	Responsible	Status
11	Research projectors and send information to the Board.	Kauhane	COMPLETED
12	Send out a notice through Constant Contact to all LWA members about 2 weeks before the event.	Sarah	COMPLETED