

Agenda/ Meeting Minutes

Meeting Date: 23Oct2025

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Gleason, Mike	X	Ray, Kauahanae	NP
Judd, Kathrin	X	Zumm, Jenny	X
Kell, David	X	Zumm, Rob	X
Kidd, Sarah	NP	Wellman, Terry	NP
Murray, Andrea	NP		

LWA Member: Mary Lannoye

Agenda/Meeting Discussion:

This was the LWA Annual Membership meeting.

1&2. Meeting Administration

David called the meeting to order.

The minutes from September 25, 2025, were approved. (1st Motion: Rob/ 2nd Motion: Mike).

3. Treasurer's Financial Report

- ❖ Terry Wellman provided a copy of the report
- ❖ Total \$50,332.32
 - \$30,000 in a CD earning 4% interest with a due date of May 6, 2026.
 - \$16,087.27 in a savings account
 - \$4,245.05 in a checking account
- ❖ The report was approved (1st Motion: Jen/ 2nd Motion: Mike).

4. Communication

- ❖ There was discussion with James to get a You Tube account for LWA and link it to the LWA website. James @ Erawatech said he can do this at no charge.
- ❖ This was approved (1st Motion: Mike/ 2nd Motion: Kathrin).
- ❖ **Note:** Care should be taken when posting videos with people, especially minors, ensuring we have their permission to post the video to their website.
 - Permission can be obtained at the time of the event, through the invitation prior to the event or with paper forms at events where electronic permission agreement is not feasible.
- ❖ Website: Suggest that we update the bios on the website.
 - **Next Steps:** Board members to update their bios and submit to Mike.

5. Membership

- ❖ Andrea updated the membership prior to the meeting. Current membership: 314 members, including 23 businesses

6. Education

Annual Speaker: Rob will reach out to the person on the canoes found in the Madison lakes to see if they might be available in August 2026.

7. Business

- ❖ Ice Fishing Tournament
 - Date: February 7, 2026
 - Brandon sent a list of instructions and forms for the ice fishing tournament.
 - David will send the information to the Board.
 - **Next Steps:** Division of responsibilities will be discussed at the December 4 meeting.
- ❖ Dekorra/Camp Rest Park update and action for LWA contribution
 - Given the approval to Tim Andrews Horticulturist to proceed with the planting.
 - Kathrin contacted Jason @ Tim Andrews Horticulturist. They plan to plant next week.
 - **Next Steps:** Kathrin will go to Camp Rest to take before/after pictures.
- ❖ LWA Logo Clothing
 - Mike contacted Barefoot Bay. For Barefoot Bay to sell LWA logo clothing, LWA has to buy 10 of each shirt type that could be sold on the website. The Board discussed concern with the cost if all shirts are not sold.
 - After discussion with the Board, Mike will order shirts for Board members. Remaining items will be sold on the website. (1st Motion: Mike/ 2nd Motion: Kathrin).
- ❖ **Next Steps:** Mike will contact Barefoot Bay to move forward ordering shirts. And he will contact the Board members to get sizes.
- ❖ Explore the Watershed Series
 - Hiked Gibraltar Rock State Natural Area on October 18
 - Beautiful day! 4 people attended.
 - Suggest we re-evaluate the Watershed Series for location changes, day changes, etc. The Board discussed various ideas. This will be discussed more in the new year.

Agenda/ Meeting Minutes

❖ Sauk Film Festival Sponsorship

- The Sauk Film Festival will be held Thursday, November 6, from 5:00 PM – 7:30 PM. LWA will have a table at the event. Mike, Rob, & Jenny will manage the table.
- **Next Steps:** David requested that we put the date/time information on Facebook.

❖ Fall Newsletter

- Good feedback on the combination of newsletter and native plant topics.

❖ Wakeboat

- David got some information from Kirk on a proposal on wakeboat legislation. This information is not confirmed from the LWA coalition contact or from the information Rob has been following.

❖ Photography of Lake Wisconsin

- Kathrin's photography contact will be in the area taking pictures next week. He has asked for suggestions. Suggestions from the Board are as follows:
 - Sticky Bay area
 - West of Okee, near Gibraltar Rock. Take a picture across Okee Bay.
 - Ferry

❖ Instagram Account

- Kathrin would like to open an Instagram account for LWA. The Board agreed to open an account.
- Board agreed Kathrin can post scenic pictures of the lake without passing this through the Board.

❖ Lake Wisconsin Facebook group

- Kathrin would like to reach out to people who post pictures to the Lake Wisconsin Facebook group.

Next Meeting: December 4, 2025

Agenda/ Meeting Minutes

Action Items

No	Item	Responsible	Status
1	Discuss division of responsibilities for the Ice Fishing Tournament at the Dec 4 meeting	David	
2	Take pictures before/ after pictures of the Camp Rest planting.	Kathrin	
3	Contact Barefoot Bay to move forward ordering shirts. Contact the Board members to get sizes.	Mike	
4	Post the date/time information for the Sauk Film Festival to Facebook	Jenny	
5	Board members to update their bios and submit to Mike.	All	
6	Open Instagram Account	Kathrin	
7	Generate a list from those members that have expressed interest in volunteer opportunities.		
8	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities. Mara suggested we contact a local school for a boat tour of the lake. She has experienced this recently and it was a great time for youth.	Mike	Continue to follow
9	Work with Chris Arnold (Columbia County) to apply for the Healthy Lakes Grant (1 grant for each of 3 planting areas) and to complete the cost sharing agreement across all parties.	Sarah	COMPLETED
10	Notify Nathan DeMaster that LWA will not be moving forward with the drone project at this time.	Rob	COMPLETED
11	Send a donation of \$100 to Merrimac Preserve in appreciation of the hike.	David	COMPLETED
12	Check what can be done with other clothing options.	Mike	COMPLETED
13	Update website with information about the Annual Meeting and explore a YouTube channel for posting videos.	Mike	COMPLETED

Agenda/ Meeting Minutes

No	Item	Responsible	Status
14	Go to go to the bank and sign the renewal for the CD at its due date for the amount of \$30,000.	David	COMPLETED
15	Contact photographer Kathrin uses for her business and who has aerial footage of Lake Wisconsin to see what can be shared.	Kathrin	COMPLETED
16	Look into holding a “listener session” similar to what was held in the state legislature. -After continued development of the wakeboat issue, this will no longer be pursued.	Rob	CLOSED