

Agenda/ Meeting Minutes

Meeting Date: 25Sep2025

Topic: Lake Wisconsin Alliance Monthly Meeting

Board Meeting Attendees:

Gleason, Mike	X	Ray, Kauhanae	X
Judd, Kathrin	X	Zumm, Jenny	X
Kell, David	X	Zumm, Rob	X
Kidd, Sarah	X	Wellman, Terry	X
Murray, Andrea	X		

LWA Member: Mary Lannoye

Agenda/Meeting Discussion:

This was the LWA Annual Membership meeting.

1&2. Meeting Administration

David called the meeting to order.

The Board formally elected its officers. Motions were made and officers elected as follows:

- President: David Kell : 1st Motion: Mike/2nd Motion: Jen
- Vice President: Mike Gleeson: 1st Motion: Jenn/2nd Motion: Kauhane
- Treasurer: Terry Wellman: 1st Motion: David/2nd Motion: Kauhane
- Secretary: Sarah Kidd: 1st Motion: Kauhane/ 2nd Motion: Mike

Committee Heads will be as follows:

- Communication: Mike Gleeson
- Membership: Andrea Murray
- Education: Rob Zumm

Note: Jenny Zumm will continue overseeing the volunteers for the water monitoring program.

The minutes from July 31 and August 23, 2025 were approved.

3. Treasurer's Financial Report

- Terry Wellman presented the Financial Report.
- We have a CD of(\$40,000 + interest earned) coming up for renewal in October. The Board agreed to renew the 7-month CD with an amount of \$30,000. Approximately \$10,600 will be transferred out of the total currently held in the CD and transferred to savings. This will bring the LWA savings account to a total of approximately \$20,000. The Board agreed to this plan (1st Motion: Mike/ 2nd Motion: Andrea).

Agenda/ Meeting Minutes

- **Next Steps:** David will go to go to the bank and sign the renewal for the CD at its due date for the amount of \$30,000.
- Terry will look at the requirements for money market vs a standard savings account.

4. Communication

- The new website is up! HUGE Thank You to Mike and Kathrin for all their efforts!
- There was discussion about the possibility of adding videos to the website.
- **Next Steps:** Mike will add the PPT from the Annual meeting to the website. And he will ask James (Erawatech) about hosting a YouTube channel for LWA videos. Links on the website would connect to the YouTube channel

5. Membership

- Andrea gave an update on membership. Current membership: 313 members, including 23 businesses

6. Education

Wake Boat Update

- Rob gave an update on discussion around possible legislation. A scheduled hearing was cancelled in Madison. The wake boat industry was involved in the drafting of the legislation. The Coalition was concerned with what was proposed by the wake boat industry, as they were not involved in the development of the proposal.

7. Business

❖ Dekorra/Camp Rest Park update and action for LWA contribution

- The project was presented to the Dekorra Parks Commission on Wednesday, September 17. The Parks Commission approved support of \$9,270.62.
- A motion was approved for the Lake Wisconsin Alliance to donate \$5,000 to the project (1st Motion: Sarah/ 2nd Motion: Andrea).
- **Next Steps:** Work with Chris Arnold (Columbia County) to apply for the Healthy Lakes Grant (1 grant for each of 3 planting areas) and to complete the cost sharing agreement across all parties.

❖ Drone Project

- Nathan DeMaster, who previously presented his company's drone photography capabilities, asked about our interest/decision on this project. After discussion, the Board agreed to tell him we are not moving forward at this time and that we may revisit this project again in the spring/summer.
- **Next Steps:** Notify Nathan DeMaster that LWA will not be moving forward with the drone project at this time.

Agenda/ Meeting Minutes

❖ Sauk Film Festival Sponsorship

- The Sauk Film Festival will be held Thursday, November 6, from 5:30 PM – 7:30 PM. LWA will have a table at the event. Mike, Rob, & Jenny will manage the table.

❖ Explore the Watershed Series

- Merrimac Preserve Hike was held September 20. It was a great hike!
- Next activity is a hike in the Gibraltar Rock State Natural Area on October 18.
- **Next Steps:** Send a donation of \$100 to Merrimac Preserve in appreciation of the hike.

❖ Projector Purchase

- The Board had voted by email on August 3 to increase amount to spend on a projector to \$800.00. This is to document that the Board members agree with and support this increase.

❖ LWA Logo Clothing

- A question was raised if we can offer a sweatshirt and/or polo shirt with a collar with an LWA logo. Barefoot Bay offers LWA merchandise and 25% of purchase price comes back to LWA.
- **Next Steps:** Mike will check what can be done with other clothing options.

❖ 2026 Ice Fishing Tournament

- The date has been set for February 7, 2026

Next Meeting: October 23, 2025

Action Items

No	Item	Responsible	Status
1	Work with Chris Arnold (Columbia County) to apply for the Healthy Lakes Grant (1 grant for each of 3 planting areas) and to complete the cost sharing agreement across all parties.	Sarah	
2	Notify Nathan DeMaster that LWA will not be moving forward with the drone project at this time.	Rob	
3	Send a donation of \$100 to Merrimac Preserve in appreciation of the hike.	David	
4	Check what can be done with other clothing options.	Mike	

Agenda/ Meeting Minutes

No	Item	Responsible	Status
5	Update website with information about the Annual Meeting and explore a YouTube channel for posting videos.	Mike	
6	Go to go to the bank and sign the renewal for the CD at its due date for the amount of \$30,000.	David	
7	Contact photographer Kathrin uses for her business and who has aerial footage of Lake Wisconsin to see what can be shared.	Kathrin	
8	Look into holding a “listener session” similar to what was held in the state legislature.	Rob	
9	Generate a list from those members that have expressed interest in volunteer opportunities.		
11	Explore future dates for educational presentation on invasive species. Work with Mara Lince for future opportunities. ➤ Mara suggested we contact a local school for a boat tour of the lake. She has experienced this recently and it was a great time for youth.	Mike	Continue to follow
12	Add as a future LWA Meeting agenda item: Division of support for the Ice Fishing Tournament	David	COMPLETED
13	Provide input on the objective and locations for the aerial photography to Rob. – Closed. Not proceeding with the drone project at this time.	All Board Members	CLOSED
14	Contact UW Community Development contact, Carrie Edgar for more information of the development of a 5-year strategic plan – Closed due to no response.	Sarah	CLOSED
15	Provide list of businesses that received Business Appreciation Certificates to Andrea/Amy for inclusion in the LWA member database and Mike for posting on the website. – Closed. No longer needed.		CLOSED